



Editorial Guidelines

Project: Cartoon Network's next short animated film (1-3 minutes)

Target: 6-12 years old - core target: boys 7-10

Language: English or non-dialogues

Genre: Comedy

Goal: Make African kids laugh out loud!

Ingredients to Include:

- ★ Fresh new style
- ★ All kinds of humour - craziness, randomness, absurdity included!
- ★ Comedy driven by engaging characters and unexpected stories
- ★ Positive values such as kids spirit, diversity, non-violence, and never-ending imagination
- ★ Unique graphism based on any animation techniques (2D, 3D, stop motion, mixing real footage...)

Who Can Apply?

- ★ African talents: creators, writers, graphists, and more.
- ★ Students from African animation schools
- ★ African residents aged 18+ OR African-based companies
- ★ Applicants MUST be 18 years of age or older

What to Submit

- ★ Participants MUST submit an animated short concept presentation that includes all of the below:
 - ★ A written concept, a heroes' description, storyline and/or synopsis, graphic intention
- ★ Participants can also submit additional materials such as storyboards, animatics, and videos

How to Apply

- ★ Visit CartoonNetworkAfrica.com/CreativeLab for full instructions.