

THE WORLD IS WATCHING



BRIDGESTONE
INVITATIONAL

JULY 29 - AUGUST 3, 2008

FIRESTONE COUNTRY CLUB

AKRON, OHIO, USA

THE WORLD IS WATCHING



OFFICIAL EVENT PUBLICATIONS

The world's best players are coming to Northeast Ohio from July 29 – August 3, 2008. Defending champion Tiger Woods, Phil Mickelson and Stuart Appleby are all expected to compete. This is your chance to affiliate your organization with the World Golf Championships - Bridgestone Invitational by purchasing an acknowledgement in an Official Event Publication. Your company will receive valuable exposure in these souvenir keepsakes.

EACH PUBLICATION PACKAGE BELOW INCLUDES THE FOLLOWING AMENITIES:

Affiliate your organization with the World Golf Championships - Bridgestone Invitational by purchasing a full page, four color acknowledgement in an Official Event Publication. Your company will receive valuable exposure in these souvenir keepsakes.

- Five (5) Weekly Championship Club Ticket Books
- Ten (10) Good Any One Day Grounds Tickets
- Two (2) Preferred Parking Passes

OFFICIAL PROGRAM*

Over 4,000 copies distributed to corporate sponsors, sold to spectators

INVESTMENT: \$3,000

SPECTATOR GUIDE*

Over 40,000 copies distributed free of charge at the tournament

INVESTMENT: \$5,000

OFFICIAL PROGRAM & SPECTATOR GUIDE*

One full page in each publication

INVESTMENT: \$7,000



(exclusive of applicable taxes)
This investment may qualify for a 100% deduction as an entertainment expense incurred in connection with a charitable sporting event. Please consult your tax advisor.