



THE RYDER CUP CAPTAINS CHALLENGE



PGATM

AN OFFICIALLY
SANCTIONED EVENT OF
THE 37TH RYDER CUP





THE RYDER CUP CAPTAINS CHALLENGE

THE PGA OF AMERICA

On behalf of more than 28,000 men and women PGA Professionals, I would like to invite you to participate in The Ryder Cup Captains Challenge. This event will benefit The PGA Foundation, which is committed to growing the game and changing the lives of under served children by teaching them golf and the game's socially redeeming qualities such as character, integrity and accountability. The Ryder Cup Captains Challenge will also benefit the WHAS Crusade for Children, a highly regarded Louisville based charity focused on raising money for agencies, schools and hospitals to better the lives of children with special needs.

The PGA of America is pleased to host this unique event, where the participants will be treated to a true Ryder Cup experience, while helping two important causes.

I would like to thank you for considering this opportunity and supporting our initiative toward making The Ryder Cup Captains Challenge, and the 37th Ryder Cup, a resounding success.

Sincerely,

A handwritten signature in blue ink that reads "Brian Whitcomb".

Brian Whitcomb, PGA
President
The PGA of America



FANS CELEBRATING FOLLOWING A U.S. VICTORY IN 1999
AT THE COUNTRY CLUB IN BROOKLINE, MASSACHUSETTS.

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WHAT IS THE RYDER CUP CAPTAINS CHALLENGE?

The PGA of America is proud to bring you The Ryder Cup Captains Challenge, a golf event that will benefit The PGA Foundation and the WHAS Crusade for Children endowment. This unique and memorable event will give you the rare opportunity to be a member of a 12-person team led by a past United States Ryder Cup Team Captain. Past Captains Tom Lehman, Hal Sutton, Curtis Strange, Tom Kite, Lanny Wadkins, Lee Trevino, Billy Casper, Dow Finsterwald and Jack Burke all look forward to being a part of the day.

FORMAT

- Seventy-two (72) participants will be divided into six (6) 12-person teams.
- Early on the day of the Captains Challenge, each team will pose for an official Team Photo. Minutes before the photo is taken, a past U.S. Ryder Cup Captain will be randomly assigned to “captain” your team. His challenge is to lead you and your teammates to victory!
- During the 18-hole round, you will play the three (3) match-play formats used at the Ryder Cup and a points system will be used to calculate your team’s score. The Team Captain will walk and/or play five (5) holes with each of the three (3) groups that make up your 12-person team.

TIME & DATE

Wednesday, September 17, 2008

7:30 a.m. Registration and Team Photos

9:30 a.m. Shotgun Start

2:00 p.m. Awards Reception

3:30 p.m. Event Concludes

All times subject to change.

YOUR ALL-INCLUSIVE RYDER CUP CAPTAINS CHALLENGE PACKAGE INCLUDES

- A bountiful breakfast in the beautiful Hurstbourne Clubhouse
- Garden fresh lunch options and refreshments on the course
- Team camaraderie during an 18-hole Ryder Cup inspired competition with forecaddies
- An official Team Photo
- An Awards Reception immediately following play, featuring fine foods and an open bar
- Premium Gift Package
- Spirited entertainment
- One-of-a-kind prizes and awards
- Two (2) weekly Season Tickets to the 2008 Ryder Cup at Valhalla Golf Club. Each Season Ticket will come in the form of six (6) individual day tickets (a Tuesday ticket, a Wednesday ticket, a Thursday ticket, and so on). Each daily ticket will give its holder access to the grounds on the day specified. A copy of the official Ryder Cup Journal and parking in a PGA VIP parking lot are also included with each weekly Season Ticket given to our Captains Challenge participants. Tickets will be mailed in August 2008, along with a Ryder Cup Spectator Guide.



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LOCATION

Hurstbourne Country Club
9000 Hurstbourne Club Lane, Louisville, Kentucky 40222

HURSTBOURNE COUNTRY CLUB

Hurstbourne Country Club was established in 1966 on historic grounds dating back to the late 1700s. The golf course was originally designed by Chick Adams and was renovated in 2004 by Keith Foster.

Hurstbourne has played host to many important events including the Kentucky Open (1972, 1984, 1994, 1995, 2007), the Women's Kentucky Open (2001) and the SEC Championship (1989). The club was also the host site of the prestigious Foster Brooks Pro-Celebrity Tournament (1970-71, 1974-1996), which featured celebrities such as President Ford, Bob Hope, Gary Player, Fred Couples, John Daly and Lee Trevino.

The 7,007 yard layout, with its tree-lined fairways and demanding greens, provides a challenging test of golf and its beautiful Gothic Revival-style clubhouse offers every comfort. Hurstbourne Country Club will make an excellent setting for The Ryder Cup Captains Challenge. For more information on Hurstbourne Country Club, please visit the club's website at www.hurstbournecc.com.

CHARITABLE INITIATIVE

The most important reason to participate in the Ryder Cup Captains Challenge is that all proceeds generated from this event will be donated to The PGA Foundation and the WHAS Crusade for Children endowment on behalf of you, the participants of the event.

PACKAGE PRICE

\$4,750 per person
\$19,000 per foursome
\$57,000 per 12-person team

NEXT STEPS

Please complete the enclosed Letter of Intent and Participant Information Form. Please mail your entry fee and completed documents to: 2008 Ryder Cup, Attn: Larry Sinclair, Director of Corporate Hospitality Sales, Post Office Box 43819, Louisville, KY 40253. A Ryder Cup Captains Challenge Package will be sent in August 2008 and the fun will begin!

You may request playing partners. All playing positions will be filled on a first-come, first-served basis. A wait list will be maintained.

QUESTIONS?

For more information, please contact Larry Sinclair.
Phone: (502) 245-2000, email: LSinclair@pgahq.com

THE RYDER CUP CAPTAINS CHALLENGE

LETTER OF INTENT

Enclosed is my non-refundable payment in full for playing positions in The Ryder Cup Captains Challenge. I understand that participation in this event is based on a first-come, first-served basis.

Number of positions
(check one box)*

- One \$4,750
 Two \$9,500
 Three \$14,250
 Four \$19,000
 Five \$23,750
 Six \$28,500
 Seven \$33,250
 Eight \$38,000
 Twelve \$57,000

* Prices include all applicable sales tax

Please make your check payable to:
The PGA Foundation

Please remit completed forms and payment to:

2008 Ryder Cup Office
Valhalla Golf Club
PO Box 43819
Louisville, KY 40253

A confirmation will be sent upon receipt of your payment.

For additional information, please contact Larry Sinclair

Telephone
(502) 245-2000

Fax
(502) 254-2276

Email
LSinclair@pgahq.com

Total Enclosed, \$ _____ (Fill in total amount)

Legal Company Name _____

Contact _____

Title _____

Phone Number _____

Fax Number _____

Email _____

Signature _____ Date _____

Check or Money Order Enclosed, *or*

Credit Card # _____ - _____ - _____ - _____

Expiration Date _____ - _____

Name on Card _____

Signature _____ Date _____

CHARITABLE DONATION

A portion of your package price will be tax deductible as a charitable contribution. You will receive a letter/receipt in the fall that will include the tax deductible portion of your package.



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PARTICIPANT INFORMATION

If the Letter of Intent is for multiple participants, please duplicate this Participant Information Form and complete one per person as necessary.

Name _____ U.S.G.A. Handicap _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Gender Male Female
Shirt Size Small Medium Large X-Large XXL
Sweater Size Small Medium Large X-Large XXL
Wind Jacket Size Small Medium Large X-Large XXL

I would like to play with the following participant(s) _____

For more information on the 37th Ryder Cup at Valhalla Golf Club, please visit our official website at www.RyderCup.com.