



2011 NBA All-Star Frequently Asked Questions.

In February 2011, the NBA will bring one of the most entertaining sporting events to Los Angeles. NBA All-Star 2011, a weeklong series of events and competitions will showcase all three leagues (NBA, WNBA, NBA Development League); celebrate our greatest athletes; demonstrate our players' abilities to excite fans and leverage their prominence to make a difference in communities worldwide.

NBA All-Star is a celebration and a unique opportunity to unite the entire NBA family. The event brings together current and past greats, showcases all three leagues and provides fans with an engaging and interactive experience.

NBA All-Star Week 2011 Schedule:

THURSDAY, FEBRUARY 17

4:30 p.m. – 10:00 p.m.

NBA All-Star Jam Session presented by adidas
Clippers/Lakers Team Night at Jam Session (Private Function)
Los Angeles Convention Center, South Hall

FRIDAY, FEBRUARY 18

4:00 p.m. - 10:00 p.m.

NBA All-Star Jam Session presented by adidas
Los Angeles Convention Center, South Hall

4:00 p.m.

NBA All-Star Celebrity Game (Televised on ESPN)
Jam Session, Center Court
Los Angeles Convention Center, South Hall

6:00 p.m.

T-Mobile Rookie Challenge & Youth Jam (Televised on TNT)
STAPLES Center

SATURDAY, FEBRUARY 19

8:30 a.m.

NBA All-Star FIT Run, Walk & Dribble
Downtown LA

9:00 a.m. - 10:00 p.m.

NBA All-Star Jam Session presented by adidas
Los Angeles Convention Center, South Hall

10:30 a.m.

NBA All-Star Practice
Jam Session, Center Court
Los Angeles Convention Center, South Hall

2:00 p.m.
NBA D-League All-Star Game (Televised on NBA TV)
Jam Session, Center Court
Los Angeles Convention Center, South Hall

5:00 p.m.
NBA All-Star Saturday Night presented by State Farm (Televised on TNT)
Haier Shooting Stars
Taco Bell Skills Challenge
Foot Locker Three-Point Contest
Sprite Slam Dunk
STAPLES Center

SUNDAY, FEBRUARY 20

9:00 a.m. - 5:00 p.m.
NBA All-Star Jam Session presented by adidas (Family Day)
Los Angeles Convention Center, South Hall

5:00 p.m.
60th NBA All-Star Game (Televised on TNT)
STAPLES Center

MONDAY, FEBRUARY 21

9:00 a.m. - 5:00 p.m.
NBA All-Star Jam Session presented by adidas
Los Angeles Convention Center, South Hall



NBA All-Star Jam Session presented by adidas:

What is NBA All-Star Jam Session presented by adidas and when can I get tickets?

NBA All-Star Jam Session presented by adidas provides fans the once in a lifetime experience of participating in the NBA All-Star excitement, where the chance to meet and collect FREE autographs from NBA Players and Legends is just the beginning.

Jam Session is non-stop basketball action! Fans can shoot, slam, dribble and drive all day, compete against their friends in skills challenges, or get basketball tips from NBA Players and Legends. Young fans can hang out at Kids Zone - with hoops and interactive activities that are the perfect size for kids' slam dunks, three-pointers and jump shots.

For fans who want NBA Entertainment, Jam Session features the NBA's favorite players, celebrities, mascots and dance teams as they hit Center Court in a variety of basketball competitions, including the NBA All-Star Celebrity Game and the NBA All-Star Practice. NBA All-Star Jam Session allows fans to gain access to the NBA like never before!

Jam Session is scheduled to take place Friday, February 18 through Monday, February 21 at the Los Angeles Convention Center, South Hall. Tickets will go on sale in December 15 at Ticketmaster.com and the STAPLES Center Box Office.

How much are tickets to Jam Session?

Regular ticket prices (prices are inclusive of taxes): Friday, February 18 and Monday, February 21, 2011:

Adults	\$20
Children (3-12)/ Senior/Military	\$12
Children (2 and under)	FREE

Saturday, February 19 and Sunday, February 20, 2011:

Adults	\$30
Children (3-12)/ Senior/Military	\$20
Children (2 and under)	FREE

How are Jam Session tickets sold?

Jam Session admission is by timed-entry ticket which means you select the day and time for your visit. Tickets allow a one-hour window for entry. Once inside Jam Session stay as long as you like. Re-entry is not permitted. Popular days and times will sell out, so buy your tickets early!

What does my Jam Session ticket get me once I am inside?

A Jam Session ticket includes all Jam Session activities, including basketball interactive courts, autographs, clinics and events on Jam Session Center Court (excluding the All-Star Practice and All-Star Celebrity Game). The only items NOT included in the ticket are concessions and merchandise.

How long can I stay inside Jam Session?

Once inside Jam Session, fans can stay as long as they like. There is a no re-entry policy, so once fans leave Jam Session, they are not permitted to re-enter on the same ticket.

Can I buy tickets to the NBA All-Star Practice or NBA All-Star Celebrity Game at Jam Session?

Yes. Individual tickets for the All-Star Practice and Celebrity Game will go on sale in January through Ticketmaster.com. Both events take place inside Jam Session at Center Court. The ticket prices will be \$50 (lower bowl) and \$40 (upper level) and include entrance to Jam Session. Group ticket prices are not available for these events.

- NBA All-Star Celebrity Game: Friday, February 18 at 4:00 pm
- NBA All-Star Practice: Saturday, February 19 at 11:00 am

How do I volunteer for 2011 NBA All-Star Jam Session presented by adidas?

The NBA is recruiting 1,500 energetic and dedicated people to join the 2011 NBA All-Star Jam Session MVP Volunteer Team. As a Jam Session team member you'll meet and greet fans of all ages while serving as a basketball ambassador. Our MVP's help us create unforgettable NBA All-Star memories for our fans and ensure that everyone has the basketball time of their lives.

To Sign up visit <http://www.nba.com/jamsession>

OTHER EVENTS

2011 T-Mobile Rookie Challenge & Youth Jam:

When and where is the 2011 T-Mobile Rookie Challenge & Youth Jam?

The League's top Rookies and second-year players square off in the 2011 T-Mobile Rookie Challenge & Youth Jam on Friday, February 18, at the STAPLES Center, home of both the Los Angeles Clippers and Lakers.

How can I get tickets to the 2011 T-Mobile Rookie Challenge & Youth Jam?

Tickets for the T-Mobile Rookie Challenge will go on sale in January. Check NBA.com/allstar/2011 for more info.

2011 NBA All-Star Saturday Night presented by State Farm:

What is NBA All-Star Saturday Night presented by State Farm and where will it take place?

NBA All-Star Saturday Night is a competition that includes: 1) Haier Shooting Stars, featuring NBA, WNBA players and NBA Legends in a shooting contest; 2) The Taco Bell Skills Challenge, a contest of top guards working against the clock to complete a series of passes, free throws, lay-ups and agility drills; and 3) The Foot Locker Three-Point Contest, which includes six of the best long-range shooters competing against each other and the clock in a test of accuracy.

The evening's grand finale, the Sprite Slam Dunk, will showcase some of the NBA's best athletes as they take to the air mystifying fans with their gravity-defying creativity. NBA All-Star Saturday Night will take place on February 19 at STAPLES Center.

2011 NBA All-Star Game:

When and where is the 2011 NBA All-Star Game?

The 2011 NBA All-Star Game will take place on Sunday, February 20, 2011 at the STAPLES Center.

Tickets:

How do I buy tickets to NBA All-Star Saturday Night and/or the NBA All-Star Game?

Tickets to NBA All-Star Saturday Night presented by State Farm and the 60th NBA All-Star Game are managed internally by the NBA for use by their guests including players, teams, corporate partners and the media from around the world.

However, individual fans and groups have the opportunity to purchase customized travel and hospitality packages for the NBA All-Star events, through the Official Hospitality Provider, QuintEvents. More information can be found at www.NBA-Events.com

NBA All-Star FIT Run, Walk & Dribble:

When and where is the NBA All-Star FIT Run, Walk & Dribble?

The NBA All-Star FIT Run, Walk & Dribble will take place on Saturday, February 19, 2011. The run starts and ends at the intersection of Figueroa Street and 11th Street, just north of the Staples Center. The 5K starts at 8:30 am and the kids Run & Dribble starts at 9:30am. Awards are at 10:30 AM (time subject to change).

How do I register?

Registration can be done on-line at NBA.com/allstar2011 and clicking on the event logo leading to the registration website. Registration is tentatively set to start on December 15, 2010.

Can I push a stroller?

Yes, runners and walkers may push strollers, but they will be asked to start near the back of the pack.

What do I get for my entry fee?

The first 1,000 registered participants receive a free ticket to Family Day at NBA All-Star Jam Session presented by adidas (Monday, February 21). All pre-registered race participants will receive a race participant goodie bag with promotional items from our sponsors, a race T-shirt, snacks and water, access to the race day festivities.

Will there be on-site/race day registration?

Yes, however the price goes up on race day so we encourage everyone to sign up early.

Where and when can I pick up my packet?

You can pick up your packet on race day only at the race village.

How far is a 5k?

It is 3.1 miles.

If I am not a runner, can I still participate at the NBA All-Star FIT Run, Walk & Dribble?

Yes, the NBA All-Star FIT Run, Walk & Dribble is open to anyone and everyone. We encourage runners, joggers, and walkers of all shapes, speeds, and sizes to come out and join us.