



## NBA Starting 5 Game Official Rules

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT IMPROVE YOUR CHANCE OF WINNING. MANY WILL ENTER FEW WILL WIN.**

**Eligibility:** NBA Starting 5 Game ("Game") is open to legal residents (natural persons only) of the 50 United States and the District of Columbia, 8 years of age at time of entry. Eligible minors should obtain parental consent to participate. Prizes won by eligible minors may, at Sponsor's discretion, be awarded in the name of parent or legal guardian, who will be required to fulfill all requirements imposed on winners set forth herein. Employees, officers, directors, representatives and agents of the respective Hobby Shop ("Sponsor") and its respective parent companies, subsidiaries, affiliates, governors, owners, distributors, retailers, advertising/promotion agencies (collectively, "Released Parties"), and the immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and/or those living in the same household of any such employees, whether or not related, are not eligible to enter or win. Void where prohibited by law. This Sweepstakes is subject to all applicable federal, state, and local laws.

**How To Participate:** There are (2) ways to obtain a NBA Starting 5 Game Piece ("Game Piece") while supplies last: 1.) Participate in the Starting 5 Offer between 2/1/11 and 3/1/11 ("Promotion Period"), in accordance with the instructions provided (see a store representative for complete details); or 2.) To receive a Game Piece (Trading Cards not included) & Official Rules by mail without purchase, send a self-addressed, stamped envelope (VT residents may omit return stamp) to be received by 3/7/11 to: NBA Starting 5 Game Piece, 645 Fifth Ave., Global Merchandising Group-Bove, New York, NY 10022. Limit one Game Piece request per stamped outer mailing envelope, mailed separately. Released Parties are not responsible for lost, incomplete, illegible, late, misdirected, delayed, undelivered, stolen, postage-due or mutilated game piece requests; or for any other errors or problems of any kind relating to or in connection with the Game whether mechanical, human, typographical, printing or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Game, the processing of entries, the announcement of the prizes, in these Official Rules or in any Game-related advertisements or other materials.

If your Game Piece says "Congratulations. You Won" you are a winner (subject to verification & compliance with these Official Rules). If your Game Piece says "Sorry. Try Again." you did not win. To claim an Instant Win Prize (subject to verification), follow the prize claim instructions below. **(60) Instant Win Prizes & Odds:** NBA Prize (ARV=\$10/Odds of winning 3 out of 4). Total ARV of all prizes=\$600. **Instant Win Prize Claim:** If you have a winning Game Piece (subject to verification), you must redeem your prize in one of the following ways: 1) If you won by participating in-store, present your winning game piece to a Hobby Shop representative to receive your prize onsite; or 2) If you received a winning Game Piece via mail send your winning game piece along with your name, complete mailing address, telephone number, date of birth, and the name of Participating Hobby Shop closest to your home on a plain 3"x 5" piece of paper to NBA Starting 5 Prize Claim, 645 Fifth Ave., Global Merchandising Group-Bove, New York, NY 10022. Retain a photocopy of your Game Piece for your records. Proof of mailing is not proof of delivery. All prize claims must be received by 3/22/11 & are subject to verification by Sponsor, whose decisions are final & binding in all matters relating to this Game. Instant Win Prizes claims received via mail will be fulfilled within 10-12 weeks following 3/22/11 prize claim deadline. All materials submitted will become the property of Sponsor & will not be returned. Non-winning and/or misdirected prize claims received will not be acknowledged or returned. Prize claims are null & void & will be rejected if Game Piece submitted is not obtained in accordance with these Official Rules & through legitimate channels, or if it is defaced, mutilated or altered in any way. In the event a printing, seeding, mechanical or other error results in more winning Game Pieces or prize claims than the number of Instant Win Prizes as stated in these Official Rules, Sponsor may, in its sole discretion, hold a random drawing from among those verified Game Pieces received by Sponsor for the prize to award the proper number of prizes & only the published number of prizes stated in these Official Rules will be awarded. Sponsor's sole liability for any irregular Game Piece or any Game Piece containing printing or other errors is replacement with another Game Piece (while supplies last). Unclaimed Instant Win Prizes will not be awarded.

**Miscellaneous:** No transfer, assignment, cash redemption, or substitution of prizes is permitted except by Sponsor who reserves the right to substitute a prize (or applicable portion thereof) with one of comparable or greater value, at its sole discretion. If an eligible minor is selected as the winner, prize may, at Sponsor's discretion, be awarded in the name of said minor's parent or legal guardian and such parent or legal guardian must fulfill all requirements imposed on winners set forth herein. Prizes are awarded "as is" with no warranty or guarantee supplied by Sponsor. Noncompliance with any of the foregoing may result in disqualification and awarding of prize to an alternate winner. If any prize notification or prize is returned as non-deliverable, winner will be disqualified and an alternate winner may be selected. By participating, entrants agree to be bound by these Official Rules and agree that: 1.) Released Parties and their designees may use (unless prohibited by law) their name, voice, city/state of residence, photograph and/or likeness for advertising and/or trade and/or for the purpose of winner announcements (and the advertising and/or promotion thereof) and/or for any other purpose in any media or format now or hereafter known without further compensation, permission or notification and 2.) Released Parties and their designees and assigns shall have no liability and will be held harmless for any liability, loss, injury or damage, including, without limitation, personal injury, death or damage to personal or real property, to entrant or any other person or entity due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of a prize or participation in this Sweepstakes. Sponsor reserves the right, in its sole discretion, to modify, terminate or suspend this Sweepstakes should non-authorized human intervention or other causes beyond the reasonable control of Sponsor corrupt or impair the administration, security, fairness or proper play of the Sweepstakes and, in the event of termination or suspension at its discretion, select winners from those eligible, non-suspect entries received prior to event requiring such termination or suspension. **Winners List:** The winners names will be posted in the Hobby Shop after 4/25/11.