



Peaceful Warriors Project Guidelines

The Peaceful Warriors Project is a collaboration between Adobe, the Golden State Warriors, ADL's No Place for Hate, No Bully, Rise, and the Ad Council. The purpose of the Peaceful Warriors Project is to provide youth throughout the Bay Area the opportunity to reflect and share what peace in their schools and communities means to them through creative and performing arts.

“What does it mean to be a Peaceful Warrior?” We're asking Bay Area youth to submit visual or performing art pieces interpreting and answering that question and the Not on Our Ground pledge.

“I pledge to stand up to all forms of hate, bigotry, violence and bullying. I will not stay silent in the face of intolerance based on race, ethnicity, sexuality, gender, religion, ability or any other factor. If I see something, I will say something. I will work together with my neighbors to create safer, more inclusive communities for all.”

We want youth to bring their answers to life using whatever art form they're most passionate about.

The Peaceful Warriors Project is a part of the *Not on Our Ground* program presented by Adobe. *Not on Our Ground* focuses on stopping hate and bullying, and building inclusive communities. The program educates youth on the causes, impact and solutions around violence and bullying and encourages people to be a witness and take a stand against hate, violence and bullying. Check out the Not on Our Ground video here: <http://www.nba.com/warriors/community/notonourground>

The deadline to submit entries is **Friday, March 24th, by 5:00pm PST**. Winners will be notified on Friday, March 31st. Winners will be asked to attend the Warriors home game on April 12th at 7:30pm where their entries will be featured.

For past submission examples and contest terms & conditions, please visit <http://www.nba.com/warriors/community/notonourground>

Eligibility & Application Guidelines:

Participants must be in grades 6-12 and live in the Bay Area to enter. Performing art submissions must be submitted in video format and 2 min. maximum, Digital art submissions must be submitted in jpeg, PDF format. Cannot simply restate the Not on Our Ground pledge or 'Peaceful Warrior.'

To submit an entry (i.e. visual or performing art piece - digital art, painting, poetry, singing, dancing, etc.) for the Peaceful Warriors Project, please follow these 2 quick steps:

1. Send your entry by email to NotOnOurGround@warriors.com or by mail to:

ATTN: Stephanie Kim-Poston
Warriors Office
1011 Broadway Avenue, 5th Floor
Oakland, CA 94607

2. Post your entry on social media using the hashtags #PeacefulWarriors #NotOnOurGround #IAmAWitness