

# DETROIT BASKETBALL

## PISTONS NON-PROFIT AWARENESS PROGRAM

### LOOKING FOR A NEW WAY TO BUILD AWARENESS?

The Detroit Pistons are assisting local non-profit organizations in raising funds, awareness, and member involvement for their causes through the Non-Profit Awareness Program. By partnering with the Pistons, you receive a discounted ticket offer to send out to your network with a portion of the proceeds donated back to your organization. All you have to do is spread the word through your network of volunteers, board members, sponsors, supporters, and members.

#### **ALL-STAR** (Minimum 50 tickets required)

- Online ticket link or flyer for your organization
- Scoreboard recognition
- Post-game shot on The Palace court

#### **MVP** (Minimum 100 tickets required)

- Online ticket link or flyer for your organization
- Scoreboard recognition
- Post-game shot on The Palace court
- 20 Kids to participate in a pre-game on court experience
- Autographed item (can be auctioned off)
- Exposure on Pistons.com

#### **HALL OF FAME** (Minimum 200 tickets required)

- Online ticket link or flyer for your organization
- Scoreboard recognition
- Post-game shot on The Palace court
- 20 kids to participate in a pre-game on court experience
- Two autographed items (can be auctioned off)
- Pre-game on court presentation
- Concourse information table
- Exposure on Pistons.com
- Social media mention



All listed items are for a mutually agreed upon game date. All experiences and assets are subject to availability.