

SCHEDULE OF EVENTS



NASCAR Pit Stop Tour

November 29 – December 3 | 10:00AM – 6:00PM

Here's your shot to get up close and personal with authentic NASCAR stock cars. Fans can receive official NASCAR partner giveaways at each NASCAR Pit Stop Tour location.

- **Ford- Bally's Hotel & Casino** (on Las Vegas Blvd)
- **Chevy- Fashion Show Mall** (on Las Vegas Blvd)
- **Toyota- New York-New York Hotel & Casino** (on Las Vegas Blvd)

***Fremont Street Experience times are from 2:00pm until 10:00pm



NASCAR NMPA Myers Brothers Awards Luncheon

December 1 | 11:00AM – 1:15PM | Belagio

The NASCAR NMPA Myers Brothers Awards Luncheon takes place annually during the NASCAR Sprint Cup Series Champion's Week celebration and awards the first of several champion team awards; Champion Sponsor Award and Champion Crew Chief Award. All contingency awards from the 2011 season will be presented as well, along with industry standards such as the Buddy Shuman Award and the Myers Brothers Award, both lifetime achievement honors. Also awarded will be the NASCAR Raybestos Rookie of the Year and the Hamburger Helper Most Popular Driver Award.



NASCAR Victory Lap

December 1 | 3:00PM – 4:00PM

NASCAR Victory Lap, featuring the top 12 NASCAR Sprint Cup Series drivers from the 2011 season, will once again provide fans a unique experience on Las Vegas Boulevard. Victory Lap will start at Miracle Mile Shops, providing fans a viewing area to see the drivers up close and personal and experience the traditional feel of a NASCAR start line. The cars will travel north after on Las Vegas Blvd, where at the Spring Mountain Road intersection the 2011 NASCAR Sprint Cup Series Champion will perform a celebratory burnout in front of fans, as well as drivers 2 through 12 performing donuts around the turn. As the procession heads south, each driver will perform an authentic pit stop in front of the Bellagio Fountain. The procession will continue south to the East Harmon Ave intersection where all 12 drivers will perform a donut for the fans in attendance as they make the final turn onto East Harmon Ave and head towards the finish line at the Hard Rock Hotel & Casino. For fans attending NASCAR After the Lap, the Joint at Hard Rock Hotel & Casino will be the best location to view both events.

NASCAR Victory Lap pre-festivities begin at 3:00PM with NASCAR Victory Lap starting at 3:30PM



NASCAR After the Lap

December 1 | 4:30 PM PT

The Joint, Hard Rock Hotel & Casino Las Vegas

One of the premier events of NASCAR Sprint Cup Series Champions Week™ will be the third annual NASCAR After the Lap™. Sponsored by Ford Motor Company and Coca-Cola, this event is known for its unfiltered, "tell-all" format featuring the 2011 top-12 NASCAR Sprint Cup Series™ drivers.

NASCAR After the Lap™ is scheduled for 4:30 p.m. PT on Thursday, December 1st. This year Coca-Cola® invites fans to "Open Happiness" at NASCAR After The Lap™ and purchase their tickets at NASCARafterthelap.com. All fan tickets are available for \$20 with proceeds benefitting The NASCAR Foundation™.

For fans unable to attend NASCAR After The Lap, NASCAR.com will offer a live web cast at NASCAR.com while SIRIUS XM Radio will broadcast the event live on SIRIUS NASCAR Radio channel 90.

NASCAR also wants to send one lucky person to NASCAR After The Lap with the "SEND ME 2 VEGAS" sweepstakes. The sweepstakes continues until Nov. 20, 2011, with one fan eligible to win a 2012 Ford Explorer valued at up to \$33,000, a VIP trip for two to NASCAR After The Lap, an opportunity to be featured in a promotional commercial on the Game Show Network and more.

To enter the "SEND ME 2 VEGAS" sweepstakes, visit NASCARafterthelap.com.



COCA-COLA Fan Zone

December 1 | Beginning at noon PT

Outside the Hard Rock Hotel & Casino Las Vegas

Coca-Cola® invites fans to "Open Happiness" at NASCAR After The Lap™ on Dec. 1, 2011, at The Joint at Hard Rock Hotel & Casino Las Vegas.

Preceding NASCAR After The Lap and sponsored by Coca-Cola, the Coca-Cola Fan Zone begins at noon and located in front of Hard Rock Hotel & Casino Las Vegas. Coca-Cola will present the fan-interactive activities complete with The Sprint Experience, Coca-Cola and Ford interactive displays, games, concessions, entertainment and more.

For more information, visit NASCARafterthelap.com.



NASCAR Sprint Cup Series Awards Ceremony

December 2 | 6:00PM | Wynn Las Vegas

This postseason black-tie celebration will crown the 2011 NASCAR Sprint Cup Series Champion as well as honor the top 10 drivers in the final standings. In addition, the evening will see the inaugural presentation of the Betty Jane France Humanitarian Award.

In true Las Vegas style, the NASCAR Sprint Cup Series Awards Ceremony will feature red carpet arrivals, celebrity guests, entertainment and music. SPEED will once again provide same day broadcast coverage.

Entering the third year in host city Las Vegas, the NASCAR Sprint Cup Series Awards Ceremony is the culmination of NASCAR Sprint Cup Series Champion's Week. For the third consecutive year, fans will join drivers, team owners and industry leaders at the most prestigious NASCAR off-track event.



Stewie Awards

December 1 | 10:00 PM – midnight ET /

7:00PM – 9:00PM PT

Hosted by 2-time NASCAR Sprint Cup Series Champion Tony Stewart and veteran NASCAR reporter Matt Yocum, the 5th Annual Stewie Awards highlights the most memorable moments from the 2011 NASCAR season. Listen in as the boys are joined by some of the biggest stars from NASCAR and surprise guests throughout the night in a party so large that only Las Vegas can support it all!

It's the 5th Annual Stewie Awards, LIVE from Las Vegas - only on SiriusXM NASCAR Radio, channel 90 on Sirius and XM Premier (formerly known as "The Best of Sirius").



Chasers for Charity Fanfest

December 1 | 1:30PM – 4:00PM

Las Vegas Motor Speedway

The NASCAR Fanfest Presented by Las Vegas Motor Speedway will be held Wednesday, Nov. 30 on Fremont Street in downtown Las Vegas. This event, which was previously the Chasers for Charity Fanfest, has moved from the speedway to the city's most historical area this year.

The highlight of the event will be a red-carpet walk by the 12 Chase drivers followed by a special Newlywed Game-type game show involving the 12 drivers. Race fans will have the chance to win suite passes for the 2012 NASCAR Weekend based on which drivers win the game show.

The event also will include the Sprint Experience, Chase drivers show cars, a special question and answer session involving NASCAR TV personalities and live music. And best of all, the entire event is free.

The event will begin at 1:30p and the 12 Chase drivers are expected to arrive around 2p



NASCAR Street Tour

November 28 – December 1

Look for the NASCAR Street Tour Team throughout the city of Las Vegas

Two tricked-out NASCAR interactive Ford vehicles are scheduled to appear all week throughout the city with dynamic street teams, interactive video games and free giveaways.