



2017 PGA CHAMPIONSHIP

AUGUST 2017 | QUAIL HOLLOW CLUB - CHARLOTTE, NORTH CAROLINA U.S.A

HOSPITALITY LETTER OF INTENT

HOSPITALITY PACKAGES

Please reserve the hospitality item checked below. Enclosed is a non-refundable payment to PGA Tournament Corporation, Inc. for hospitality at the 2017 PGA Championship.

PRIVATE HOSPITALITY - CLUBHOUSE AREA

150 GUESTS - QUAIL DINING ROOM
\$500,000* + plus applicable NC sales tax
\$125,000 deposit due with this Letter of Intent

~~300 GUESTS - PAVILION~~
~~60 GUESTS - DICKSON ROOM~~
~~60 GUESTS - LIBRARY~~
~~60 GUESTS - FAMILY DINING~~

PRIVATE CHALET[†] - ON THE COURSE

(no more than 2 companies to share, \$1,000 fee/company)

150 GUESTS - 17 GREEN VILLAGE *ONLY 1 REMAINS*
\$500,000* + plus applicable NC sales tax
\$125,000 deposit due with this Letter of Intent

100 GUESTS - 18 FAIRWAY VILLAGE *ONLY 1 REMAINS*
\$330,000* + plus applicable NC sales tax
\$81,250 deposit due with this Letter of Intent

100 GUESTS - 10 GREEN VILLAGE *VILLAGE MAX 6*
\$330,000* + plus applicable NC sales tax
81,250 deposit due with this Letter of Intent

50 GUESTS - 10 GREEN VILLAGE *VILLAGE MAX 6*
\$170,000* + plus applicable NC sales tax
\$42,500 deposit due with this Letter of Intent

50 GUESTS - LAKEVIEW VILLAGE *ONLY 4 REMAIN*
\$170,000* + plus applicable NC sales tax
\$42,500 deposit due with this Letter of Intent

SUITE[†] & CLUB - ON THE COURSE

30 GUESTS - 16 FAIRWAY SARAZEN SUITE
(no more than 2 companies to share, \$1,000 fee/company)
\$115,000* + plus applicable NC sales tax
\$28,750 deposit due with this Letter of Intent

10 GUESTS - 16 FAIRWAY CHAMPIONS CLUB TABLE
(sharing not available)
\$40,000* + plus applicable NC sales tax
\$10,000 deposit due with this Letter of Intent

COMPANY INFORMATION

Purchaser (Legal Company Name)

Contact

Title

Address

City

State

ZIP

Phone

Email

PAYMENT INFORMATION

Please indicate if you require the following:

Invoice for deposit W9 documentation

Send a check made payable to:
PGA Tournament Corporation, Inc.
Attn: 2017 PGA Championship Hospitality
100 Avenue of the Champions
Palm Beach Gardens, FL 33418

Contact: Jason Mengel, 678-677-2154
JMengel@pgahq.com

Web: www.PGACHampionship.com

* Plus applicable NC sales tax which will be disclosed to Purchaser in a hospitality contract with a payment schedule to complete the purchase.

† Location assignments is based on the date in which Letters of Intent and deposits are received. PGA will assign chalet and suite locations in May 2017.



2017 PGA CHAMPIONSHIP

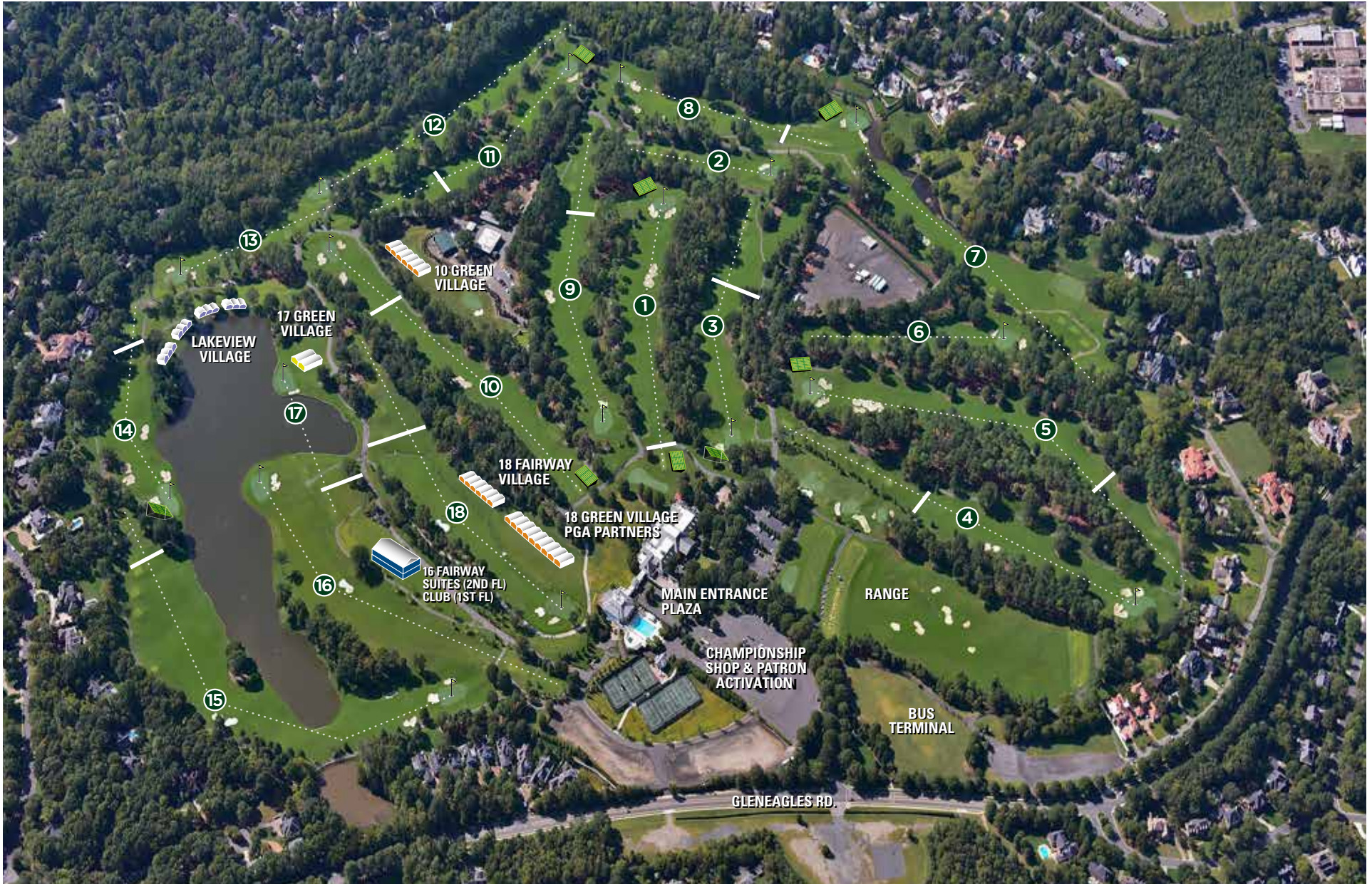
AUGUST 2017 | QUAIL HOLLOW CLUB - CHARLOTTE, NORTH CAROLINA U.S.A

CREDENTIAL CHART

	ON COURSE HOSPITALITY		
	PRIVATE CHALETS†	SARAZEN SUITE†	CHAMPIONS CLUB
Package Types, Sizes and Prices	150 Guests 17 Green Village \$500,000* <hr/> 100 Guests 18 Fairway or 10 Green Villages \$330,000* <hr/> 50 Guests Lakeview or 10 Green Villages \$170,000*	30 Guests 16 Fairway \$115,000*	10 Guests 16 Fairway \$40,000*
Structure enclosed and air conditioned	Yes	Yes	Yes
Monday, Tuesday and Wednesday Wanamaker Club tickets (does not include F&B)	150 100 50	30	10
Thursday to Sunday Championship Round hospitality tickets with access to the grounds and hospitality area with food and beverage	150 100 50	30	10
Additional daily hospitality tickets available for purchase each day, Thursday to Sunday	30 20 10	6	2
Ability to customize decor and food and beverage (for purchase)	Yes	No	No
Preferred daily parking each day, Monday to Sunday	50 33 17	10	3
Guests invited to play in the Corporate Cup Golf Outing at Quail Hollow (date TBD)	6 4 2	-	-
Championship Programs and Pairing Sheets delivered each day, Thursday to Sunday	150 100 50	30	10
Option to purchase dual-logo merchandise and/or the Official Digital Invitation Package	Yes	Yes	Yes
Complimentary access to Championship e-stationery and e-invitations	Yes	Yes	Yes

* Plus applicable NC sales tax which will be disclosed to Purchaser in a hospitality contract with a payment schedule to complete the purchase. All package tickets provide access all seven days of Championship week with food and beverage included in the specified venue Thursday to Sunday. Tickets are not interchangeable between hospitality venues.

† Location assignments is based on the date in which Letters of Intent and deposits are received. PGA will assign chalet and suite locations in May 2017.



MAP DRAWING CLARIFICATION

This map is provided as a general reference of hospitality locations on course and is not dimensionally accurate. A view of golf is not implied nor guaranteed from any hospitality location. Drawing is subject to revision per the sole discretion of PGA Tournament Corporation, Inc.