



## **CNN MultiChoice African Journalist 2013 Entry Form**

The CNN MultiChoice African Journalist Competition is the most prestigious and respected Award for journalists across the African Continent. Its objective is to reinforce the importance of the role of journalists in Africa's development and to reward, recognise and encourage journalistic talent across all media disciplines.

### **Who Can Enter:**

You must be an African National, working on the continent for African owned, or headquartered, media organisations. Your work must have appeared in printed publications or electronic media that is primarily targeted at and received by an African audience.

### **What the Judges are Looking For:**

Our panel of independent, highly respected and experienced judges are in pursuit of excellence. They will be looking for entries which:

- Tell the story in a balanced, comprehensive and objective manner
- Demonstrate journalistic integrity and resourcefulness
- Communicate the story in a way that makes the topic accessible and relevant to their audience
- Display well organised research and insight
- Was broadcast or published, in English, French or Portuguese only, between January and December 2012 with proof supplied

**Entries that are being posted, must be received at the collection points by 17<sup>th</sup> April 2013, no exceptions will be made. Entries received after this date may be disqualified.**

### **The Prizes**

The journalists selected by our panel of judges will enjoy an all expenses paid finalists' programme of networking activities and workshops, culminating in the Gala Awards Ceremony. Each finalist will receive a cash prize, with each category winner also receiving a laptop computer and printer.

The CNN MultiChoice African Journalist 2013 Award winner will be selected from the category winners and will receive an additional cash prize and will have the opportunity to participate in the CNN Journalism Fellowship at CNN Headquarters in Atlanta.

## **How to Enter**

For English language entries, there are two methods of entering this competition:

### **1. Online submission of entries:**

- Go to [www.cnnmcaja.cnn.com](http://www.cnnmcaja.cnn.com) and complete the user friendly online entry form.
- Submitting your work:
  - TV – complete the online entry form and post 2 DVDs of each story to the appropriate collection point.
  - Print - complete the online entry form and upload a scan or PDF of the original
  - Radio – complete the online entry form and upload each story.
  - Digital – complete the online entry form entering the URL where appropriate. Screenshots of websites are not accepted.
  - Photographic – complete the online entry form and upload the original photo/photos AND a scan(s) of where it/they appeared.
- Complete and submit your entry by **17<sup>th</sup> April** latest. No extension will be made to this date.

### **2. Use this form to enter:**

- Fill in all the details requested on this form (copies accepted), please print clearly and provide all requested information.
- Please send your entry/entries in one envelope.
- Ensure you include a copy of your up-to-date Curriculum Vitae and any background information on your entry/entries, that you feel relevant.
- Send 2 copies of your work – Print journalists & cartoonists send the original article and a clean, legible photocopy of the entry; Digital - please send full URL details (No print outs will be accepted); TV & Radio – please send 2 discs (DVD or CD); Photojournalist – please send original photo(s) and CD containing your picture(s).
- Get your entry to the collection point nearest to you by **17<sup>th</sup> April** latest. No extension will be made to this date.

***Whether you enter using the online entry form or this paper form, you can only enter a maximum of 2 stories across all categories. Please carefully review your work of 2012 and enter your best story/stories in the most suitable category. You may enter a maximum of 2 stories, either both into a single category or 1 each into different categories.***

## **The Categories**

Please go through your 2012 stories and ensure you send us the work that best demonstrates your story telling abilities. **Entrants are strictly limited to a MAXIMUM OF TWO ENTRIES.**

Except where a specific media is referred to in the category name, all categories are open to print, radio, television, online, photographic journalists and cartoonists.

### **Culture Award**

This award celebrates the coverage of African Culture across the continent. A diverse category covering a range of topics including, but not limited to, The Arts; crafts; destination tourism; African culture and cuisine.

### **The Coca-Cola Company Economics and Business Award**

Stories should demonstrate a contemporary, balanced and clear understanding of any aspect of economic and/or business issues on the continent.

### **Digital Platform Award**

This award recognises the role that new media plays in the dissemination of news stories and engagement with its audiences. Individual journalists submitting stories produced exclusively for a digital audience may enter this category, along with websites; mobile content and apps that demonstrate innovative ways of telling the story and making it relevant to their audience.

### **Environment Award**

Entries should relate to any issues including protection of the environment and innovative ways to combat environmental damage across the African continent.

### **Free Press Africa Award**

2012 was one of the worst years on record for press freedom; with a record number of journalists killed and imprisoned worldwide. This award rewards excellence and provides support to African journalists who tell their stories at continuing risk to their lives and safety by covering conflicts, exposing corruption or crises in an atmosphere where information is controlled or often suppressed.

Previous recipients have demonstrated the lengths that journalists will go to and the hardships they endure to continue telling the story; often being tortured, imprisoned and, unfortunately, even making the ultimate sacrifice.

As this category is so specific to the cause of Free Press, it may not always be possible for a journalist to enter his/her own work, so nominations are encouraged from family members, the public, editors or colleagues.

### **Mohamed Amin Photographic Award**

Entries may be either an individual photograph or a photographic essay of not more than 5 photos. Both black & white and colour photos accepted. Images that are available for download on agency websites and have not appeared in African media will not be eligible.

### **MSD Health & Medical Award**

Journalists play a key role in bringing important health and medical issues to the forefront of the news agenda. Submissions in this category may include, but are not limited to, coverage of prevention, protection and treatments of diseases and conditions; training of medical personnel; cost and development of healthcare; and the impact of health issues on communities.

**Print General News Award**

This award specifically recognises the work of the print journalist in bringing general news stories to the forefront of the news agenda. Entries may be a single article, covering topical news, or an in-depth feature/series of articles or investigative report. Articles must have first appeared in a printed publication, with proof supplied.

**Radio General News Award**

Radio continues to play an integral part in satisfying listeners' appetite for news. Submissions should be general news stories, interviews or features.

**Sport Award**

Entries should relate to any aspect of sports journalism including, but not limited to, reporting of sporting events; the business behind sport; features on personalities and sports as a tool for developing and building national unity.

**Television Features Award**

An extended news story, feature or documentary up to 60 minutes duration.

**Television News Bulletin Award**

A general news bulletin story not more than 5 minutes duration.

**Francophone General News Awards**

Please refer to separate entry form. [Veuillez utiliser le formulaire d'inscription francophone pour cette catégorie.](#)

**Portuguese Language General News Award**

Please refer to separate entry form. [Por favor, utilize o formulário de entrada em Português para esta categoria.](#)







## Rules of Entry

- The Competition is open to African professional journalists, whether directly employed or freelancers, working on the continent of Africa for African owned media organisations or media organisations headquartered on the continent of Africa and who have produced a story which has been made available as a printed publication or broadcast through an electronic medium (television; radio or digital platform) primarily targeted at and received by an African audience.
- The judges, at their discretion, may also consider entries from African journalists filing stories from African countries for media who, for political reasons, are headquartered outside Africa but continue to produce media primarily targeted at and received by an African audience.
- All entrants must be an African National and be at least eighteen years of age.
- No entry fee is payable.
- To continue the development of journalism on the continent, journalists that have been winners in this competition on three or more occasions will be ineligible to enter.
- Employees and their immediate families of Turner Broadcasting System Europe Ltd., (TBSEL), and their respective parent companies, group companies, subsidiary companies and agencies are not eligible to participate in the competition.
- Each entry must have been first published or broadcast in African media in 2012. Proof of publication must be submitted with your entry. Images that are available for download on agency websites and have not appeared in African media will not be eligible.
- The Competition is held in English, French and Portuguese languages, translations from other languages will not be accepted.
- Applicants are strictly limited to a maximum of two entries across all categories of the Competition.
- Entries should be made in accordance with the instructions given on this entry form and must be received on, or before, 17<sup>th</sup> April 2013 at one of the collection point addresses provided on this form. No extensions will be made to this closing date.
- Late or lost entries, illegible or fraudulent entries or acts or any other entries or acts which bring or would be likely to bring the reputation of TBSEL and/or MultiChoice into disrepute shall render the entrant ineligible to participate in the Competition and will be disqualified.
- You will grant TBSEL and MultiChoice unrestricted, unfettered and irrevocable non-exclusive rights in all works submitted for entry into the Competition (or where such rights are owned by a third party, you shall procure that such third party grants such rights) for TBSEL and/or MultiChoice to use such works in any way it determines in its sole discretion.
- The Competition will be judged by a panel of distinguished, independent judges with appropriate knowledge and experience of journalistic practices in Africa. The panel of judges will be determined by TBSEL and/or MultiChoice in its/their sole discretion and will meet in June 2013. Panel members cannot vote on work entered by their organisation, employees or family members.
- Should the quality of entries fall below the standard required, the judges reserve the right not to select a finalist.
- The judges reserve the right to transfer entries for consideration in other categories at their discretion.
- The judges uphold the integrity and reputation of the CNN MultiChoice African Journalist 2013 competition and, as such, reserve the right to disqualify any piece of work and/or finalist if, in the judges' opinion, there exists reasonable doubt about the authenticity and/or accuracy of the submitted entry and/or the integrity of the finalists.
- The judges' decision is final and no correspondence will be entered into.
- Categories and sponsors of the awards may be subject to change.
- Some categories may be sponsored; however there is absolutely no connection between any sponsor and the judging process. The winners remain confidential from everyone, including sponsors, until the Gala Awards ceremony.



- Finalists will be required to sign affidavits of eligibility, confirming amongst other things copyright clearance of all material used in the story and identifying TBSEL and MultiChoice accordingly, and containing releases granting TBSEL, MultiChoice and all sponsors of the Competition, the right to use their names, voices, pictures and work submitted, without compensation, in any media for the purposes of advertising/public relations, media training in journalist workshops and publicizing all matters related to the competition.
- You hereby consent that TBSEL may share the information you provide with the distinguished organisations that support the competition.
- Journalists selected by the panel of judges will be taken to a finalists' programme. TBSEL shall pay for and arrange all flights, transportation accommodation and scheduled meals. TBSEL shall also reimburse the finalists for the costs of applying for Visas and any other documentation required for travel, however, all other costs (apart from those highlighted herein and unless advised by TBSEL shall be each finalist's sole responsibility. Finalists will be expected to be available for the duration of the programme and participate fully in the calendar of events which are expected to take place on those dates as advised by TBSEL.
- Depending on the quality of entries, 14 prizes will be awarded in the categories listed in this entry form. TBSEL and MultiChoice reserve the right to substitute any prizes, of reasonably comparable value, in the event that the award prizes for any reason are unavailable. Prizes are non transferable.
- One of the category winners will be selected as the CNN MultiChoice African Journalist 2013. Subject to compliance with any legal or immigration requirement as necessary, the CNN MultiChoice African Journalist 2013 Award winner will be offered a return flight and accommodation at CNN Headquarters in Atlanta, USA. No cash alternative is available.
- TBSEL, MultiChoice and all sponsors of the Competition disclaim any liability for loss to any person or property relating to the delivery and/or subsequent use of, or participation in, any of the prizes awarded. The winners agree to abide by any and all terms and conditions of the supplier(s) of the prizes. The promoter is TBSEL. For a complete list of finalists please email [cnafrica.competition@turner.com](mailto:cnafrica.competition@turner.com) or visit [www.cnn.com/africanawards](http://www.cnn.com/africanawards) at the end of July 2013.
- TBSEL/MultiChoice has the right to refuse entries not complying with the above rules. TBSEL/CNN/MultiChoice's decision as to eligibility of journalists and/or individual entries not complying with the above rules will be final and no correspondence will be entered into.
- The Competition shall be covered and construed with the laws of England.
- You acknowledge that this is only a Competition and the awarding of any prize does not give rise to an employment, agency or joint venture relationship or arrangement between you and TBSEL and/or MultiChoice.
- Unless you expressly indicate otherwise by checking the box at the bottom of these rules, TBSEL shall be entitled to keep the information you provide and use it to notify you of any future CNN MultiChoice African Journalist competitions for the next 5 years.
- By submitting your entry, you confirm that you have read and agree with these rules.

If you do NOT wish to receive notifications of future CNN MultiChoice African Journalist competitions please check this box