

HLN STYLE SWEEPSTAKES
OFFICIAL RULES AND REGULATIONS

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

The “**HLN STYLE sweepstakes**” (“Promotion”) is open to legal residents of the 48 contiguous United States and District of Columbia, age 18 years or older, except employees, officers, and directors (and their immediate family and household members (whether or not related) of Cable News Network, Inc. and Great Clips, Inc.(the “Sponsors”), and their parents, subsidiaries, divisions, trustees, franchisees, participating vendors, distributors, advertising and promotion agencies and affiliated entities (collectively, with the Sponsors, the "Promotion Entities"). Void wherever prohibited by law. Promotion is governed by U.S. law and subject to all applicable federal, state and local laws and regulations. By entering the Promotion, entrants agree to accept and be bound by all terms of these Official Rules and Regulations (“Official Rules”).

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HOW TO ENTER: From 12:00 a.m. ET September 7, 2011 to 11:59 p.m. ET October 7, 2011 (the “Promotional Period”), Sponsors will be conducting a national Promotion encouraging participants to enter for a chance to win a prize. To enter participants must log on to HLNTV.com/greatclips (the “Website”) during the Promotional Period and complete and submit the online entry form, including their name, address, telephone number (including the area code), e-mail address (if any), your favorite HLN anchor, and birth date. To be eligible all entries must be received no later than October 7, 2011 11:59 p.m. ET. All entries must be submitted in the name of an individual person and the prize can only be awarded to the person whose name is on the winning entry. Entries generated by script, macro or other automated means will be void. The Promotion Entities are not responsible for misdirected, incomplete, lost, late, illegible, undelivered, inaccurate or delayed entries, or for technical, hardware, or software failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmissions or other errors or problems which may limit or affect a person’s ability to participate in the Promotion, whether human, mechanical, typographical, printing, electronic, network or otherwise, relating to or in connection with the Promotion, including, without limitation, errors which may occur in connection with the administration of the Promotion, the processing of entries, the announcement of the prizes or in any Promotion-related materials. In the event of sabotage, acts of God, terrorism or threats thereof, computer virus or other events or causes beyond the Sponsors’ control, which corrupt the integrity, administration, security or proper operation of the Promotion, Sponsors reserves the right, in its sole discretion, to disqualify entrants and/or modify, cancel or suspend the Promotion. In the event of cancellation, Sponsors reserve the right to award prizes from among all eligible, non-suspect entries received prior to the event requiring such cancellation. False or deceptive entries or acts will render the entrant ineligible. All entries become the property of the Sponsors and will not be acknowledged or returned. Limit one (1) entry per person or e-mail address per day.

HOW TO WIN One (1) grand prize winner (the “Grand Prize Winner”) and ten (10) first prize winners (the “First Prize Winners”) (sometimes collectively, the “Winners”) will be randomly chosen by the Sponsors on or around October 8, 2011 from among all eligible entries received during the Promotional Period. The decision of the Sponsors will be final and binding in all matters. The odds of winning will depend on the total number of eligible entries received during the Promotional Period. The Winners will be confirmed by U.S. mail, e-mail and/or telephone and must meet all eligibility requirements including the timely execution and return of all necessary releases and documents (if any) required by Sponsors.

PRIZES: Grand Prize Winner will receive a three (3) day two (2) night stay to one of the following cities: Los Angeles, CA, New York, NY or Atlanta, GA (“Destinations”) for two (2) people, at an approximate retail value (“ARV”) of \$2,800. **The Grand Prize includes the following:** (a) round trip coach class airfare from the major U.S. gateway airport nearest the Grand Prize Winner’s residence to an area airport in the city chosen by the Grand Prize Winner from one of the above Destinations; (b) round trip airport transfers between the airport and Destination hotel; (c) double occupancy standard hotel accommodations for two (2) people in the Destination area for two (2) nights (chosen by Sponsors); (d) a chance to meet the HLN anchor of your choice subject to HLN Anchors availability and the Destination city chosen by the Grand Prize Winner: Atlanta – Robin Meade or Nancy Grace; New York – AJ Hammer, Jane Velez-Mitchell, or Joy Behar; Los Angeles – Dr. Drew Pinsky, and (e) Two Hundred Fifty Dollars (\$250). Actual value of Grand Prize may vary based on point of departure and airfare fluctuations. The Grand Prize Winner is responsible for all costs and expenses not expressly provided for above, including additional ground transportation, meals, incidentals, tips, telephone calls, souvenirs, other personal expenses and hotel charges incurred during the trip. All travel arrangements must be made through Sponsors’ agent on a carrier of Sponsors’ choice and trip must be booked a minimum of forty-five (45) days in advance. Winner and guest must depart from the same airport and travel on the same itinerary. Dates are subject to availability and certain black-out dates and other travel restrictions may apply. Sponsors’ reserve the right to approve any travel dates and trip must be taken by March 30, 2012 or the prize will be forfeited. Sponsors are not responsible for any travel related delays or cancellations. Grand Prize Winner and guest are responsible for obtaining proper documentation (e.g., valid photo ID) prior to travel. All prize details are at Sponsors’ sole discretion.

Ten (10) First Prize Winners will each receive a One Hundred Dollar Great Clips Gift Card, at an ARV of One Hundred Dollars (\$100) per Prize Winner.

TOTAL ARV OF ALL PRIZES: Three Thousand Eight Hundred Dollars (\$3,800).

No substitution or transfer of prizes or cash redemptions permitted by the winner(s). Sponsors reserve the right to substitute for any reason whatsoever a prize (or portion thereof) of comparable or greater value, at their sole discretion. Prize is awarded “as is” with no warranty or guarantee, either expressed or implied by the Sponsors. The Winners are responsible for the reporting and payment of all taxes (if any) as well as any other costs and expenses associated with acceptance and use of prize not specified herein as being awarded.

GENERAL RULES AND REGULATIONS: By entering this Promotion, participants grant Promotion Entities and their designees the right, unless prohibited by law, to use their names, cities and states of residences, voices, pictures and likenesses, without compensation, notification or approval, for the purpose of advertising and publicizing the goods and services of the Promotion Entities and all matters related to the Promotion, in any manner or medium, now or hereafter known, throughout the world in perpetuity. Grand Prize Winner’s travel companion must be a legal US resident and of legal age of majority in his/her state of residence (and at least age 18) unless Grand Prize Winner is such guest’s parent or legal guardian. Grand Prize Winner’s travel companion (or, if a minor, Grand Prize Winner on behalf of travel companion) will be required to execute and return a liability/publicity release prior to ticketing. Winners may each be required to execute an affidavit of eligibility, liability release, and tax acknowledgment form and, except where prohibited by law, a publicity release and return within five (5) business days of issuance of notification. Noncompliance within this time period or failure of potential winner to respond after three (3) notification attempts may result in disqualification and, at Sponsor’s discretion; an alternate winner may be selected. If: (i) any prize or prize notification is returned as undeliverable, (ii) a potential Winner declines his or her prize, (iii) the potential Grand Prize Winner is unable to travel on dates approved by Sponsor or (iv) a potential Winner fails to comply with any of the Official Rules as outlined herein, such potential Winner will be disqualified and an alternate winner will be selected by random drawing at the Sponsor’s sole discretion. The Promotion Entities expressly disclaim any responsibility and entrants agree to indemnify and hold harmless the Promotion Entities from and against any and all claims, actions, demands and/or liability for injury, death, damage or loss whatsoever relating to or arising in connection with participation in this

Promotion (regardless of the cause of such injury, damage or loss) and/or the delivery and/or subsequent use or misuse of any of the prizes awarded (including any travel or activity related thereto).

OFFICIAL RULES OR WINNERS' LIST: For a copy of the Official Rules or the Winners List (available on or about November 8, 2011), send a self-addressed, stamped envelope (residents of VT need not include return postage on rules requests) to the following address by December 8, 2011. (Please specify "Official Rules" or "Winners") – "HLN Style Sweepstakes" Promotion, NT 1001K One CNN Center Atlanta, GA 30303.

SPONSORS: CNN
One CNN Center
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