

Albany International
 Anchorage International
 Atlanta Dekalb Peachtree
 Atlanta Hartsfield-Jackson International
 Baltimore Washington International
 Boston Logan International
 Chicago Midway
 Chicago O'Hare International
 Cincinnati/Northern Kentucky International
 Cleveland Hopkins International
 Dallas/Ft. Worth International
 Dallas Love Field
 Dayton International
 Denver International
 Detroit Metro Wayne County International
 Houston Bush Intercontinental
 Houston William P. Hobby
 Huntsville Madison County
 Jacksonville International
 Kansas City International
 Ketchikan International
 Knoxville McGhee Tyson
 Los Angeles Ontario International

CNN AIRPORT NETWORK



Memphis International
 Miami International
 Minneapolis/St. Paul International
 Myrtle Beach International
 Nashville International
 New York John F. Kennedy International
 New York LaGuardia
 New York Long Island Islip MacArthur
 Newark Liberty International
 Oakland International
 Orlando International
 Philadelphia International
 Phoenix Sky Harbor International
 Saint Louis Lambert International
 Salt Lake City International
 San Francisco International
 San Jose International
 Savannah/Hilton Head International
 Seattle-Tacoma International
 Tallahassee Regional
 Washington Dulles International
 Washington Reagan National

2010





HISTORY

LAUNCHED IN 1992

CNN Airport Network is now offered in the nation's busiest airports, covering more than 2,000 gates and other viewing areas. Our success is based on our excellence in programming, our technical expertise, and our response to passenger, airport and airline needs.

Programming includes breaking news, business and financial reports, sports updates, weather, lifestyle and travel segments. Also featured is live sporting events from the NFL and NBA.



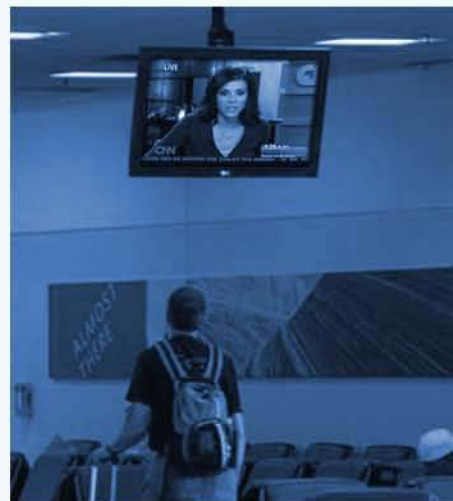
STANDARDS

CNN Airport Network is the only live, satellite-delivered airport television service that provides up-to-the-minute news, information and entertainment to airline passengers.

CNN Airport Network broadcasts 24 hours a day, seven days a week, with round-the-clock technical and editorial staffing. Because we broadcast in public waiting areas CNN Airport

will not air graphic video coverage of commercial air accidents or incidents,

unless the incident involves a national emergency or threat to security. CNN Airport Network also screens out material that is either sexually explicit or portrays graphic violence.





SERVICE

92%

of viewers believe CNN Airport Network enhances the airport environment



90%

of viewers feel CNN Airport Network helps them stay in touch with what's happening in the world

87%

of viewers believe having CNN Airport Network available makes the time they spend in the airport more worthwhile

Source: 2004 Nielsen Survey

With increased security requirements causing passengers to spend more time waiting at the gate, CNN Airport Network provides airlines and airports a significant opportunity to improve customer service and satisfaction.



—————> keeps passengers informed and entertained while traveling

—————> reduces stress caused by travel

—————> shortens perceived waiting time service





OPPORTUNITIES

Local commercial time is provided for your unique, custom messages and revenue-producing advertising, creating a direct line of communication with air travelers.

- additional revenue stream through local advertising sales
- promotion for concessions within the airport
- promotion for your airport, city and region
- public service information on security, accessibility and other issues





INSTALLATION



LEADING EDGE TECHNOLOGY

Take advantage of CNN's technical expertise, system design experience, buying power and vendor relationships to put together a top notch television network in your airport.



- latest display screen technology-large LCD flat panel display screens
- select either ceiling mounted or floor stand display screen installation
- audio distributed from ceiling mounted speakers located directly above passenger seating areas and away from passenger transaction areas
- program audio level automatically tracks the ambient noise level in each viewing area to deliver intelligible, non-intrusive audio
- audio system interfaces with airport and airline paging systems to enable passengers to hear pages and boarding announcements
- viewing area equipment placed with consideration for those who might prefer a quiet seating zone within the gate hold room area
- satellite system installed to receive live programming 24/7
- complete turnkey equipment and installation package offered to airports
- technical support available from CNN 24/7





AIRPORTS



Albany International
Anchorage International
Atlanta Dekalb Peachtree
Atlanta Hartsfield-Jackson International
Baltimore Washington International
Boston Logan International
Chicago Midway
Chicago O'Hare International
Cincinnati/Northern Kentucky International
Cleveland Hopkins International
Dallas/Ft. Worth International
Dallas Love Field
Dayton International
Denver International
Detroit Metro Wayne County International
Houston Bush Intercontinental
Houston William P. Hobby
Huntsville Madison County
Jacksonville International
Kansas City International
Ketchikan International
Knoxville McGhee Tyson
Los Angeles Ontario International
Memphis International
Miami International
Minneapolis/St. Paul International
Myrtle Beach International
Nashville International
New York John F. Kennedy International
New York LaGuardia
New York Long Island Islip MacArthur
Newark Liberty International
Oakland International
Orlando International
Philadelphia International
Phoenix Sky Harbor International
Saint Louis Lambert International
Salt Lake City International
San Francisco International
San Jose International
Savannah/Hilton Head International
Seattle-Tacoma International
Tallahassee Regional
Washington Dulles International
Washington Reagan National



PROGRAMMING

MON-FRI

6:00a HLN Morning Express*
 7:00a CNN American Morning
 9:00a HLN Morning Express*
 10:00a HLN News*
 11:00a CNN Newsroom
 12:00p HLN News*
 1:00p HLN News*
 2:00p HLN News*
 3:00p HLN News*
 4:00p HLN News*
 5:00p CNN The Situation Room
 8:00p CNN Campbell Brown
 9-12p NBA on TNT (in season)
 9:00p CNN Larry King
 10:00p CNN AC 360
 11:00p CNN AC 360
 12:00a CNNI (Mon-Thurs)
 CNN Larry King (replay, Fri)
 1:00a CNNI
 2:00a CNNI
 3:00a CNNI
 4:00a CNNI
 5:00a CNN AC 360 (replay, Mon-Thurs)
 CNN Larry King (replay, Fri)

SATURDAY

6:00a HLN Clark Howard*
 7:00a CNN Saturday Morning
 7:30a CNN Sanjay Gupta MD
 8:00a CNN Saturday Morning
 9:30a CNN Your Bottom Line
 10:00a CNN Newsroom
 11:00a HLN News*
 12:00p CNN Newsroom
 1:00p CNN Your Money
 2:00p HLN News*
 3:00p CNN Newsroom
 4:00p HLN Clark Howard*
 5:00p HLN News*
 6:00p CNN The Situation Room
 7:00p CNN Newsroom
 8:00p CNN Campbell Brown
 9:00p CNN Larry King Live
 10:00p CNN Newsroom
 11:00p CNN Campbell Brown
 12:00a CNN Larry King replay
 1:00a CNNI
 2:00a CNNI
 3:00a CNNI
 4:00a CNNI
 5:00a CNN Larry King (replay)

SUNDAY

6:00a HLN Clark Howard*
 7:00a CNN Sunday Morning
 7:30a CNN Sanjay Gupta MD
 8:00a CNN Sunday Morning
 9:00a CNN State of the Union
 10:00a CNN Fareed Zakaria GPS (taped)
 11:00a CNN Reliable Sources
 12:00p CNN State of the Union
 1:00p CNN Fareed Zakaria GPS
 2:00p HLN News*
 3:00p CNN Your Money
 4:00p HLN Clark Howard*
 5:00p CNN Amanpour (taped)
 6:00p CNN Newsroom
 7:00p CNN Newsroom
 8:00p CNN State of the Union
 9:00p CNN Larry King (taped)
 10:00p CNN Newsroom
 11:00p CNN State of the Union
 12:00a CNNI
 1:00a CNNI
 2:00a CNNI
 3:00a CNNI
 4:00a CNNI
 5:00a CNN Newsroom (replay)

*Headline News Effective 2/07/2010 All Times Eastern. Programming subject to preemption.

