

The logo for the CNN | ORC POLL. It features the CNN logo in a stylized, outlined font on the left, followed by a vertical bar and the letters "ORC" in a bold, solid font. Below this, the word "POLL" is written in large, bold, white capital letters on a black rectangular background.

Interviews with 430 adult Americans who watched the presidential debate conducted by telephone by ORC International on October 3, 2012. The margin of sampling error for results based on the total sample is plus or minus 4.5 percentage points.

Survey respondents were first interviewed as part of a random national sample on September 28-October 2, 2012. In those interviews, respondents indicated they planned to watch tonight's debate and were willing to be re-interviewed after the debate.

The sample includes 362 interviews among landline respondents and 68 interviews among cell phone respondents.

Some questions were asked of each respondent both in the pre-debate questionnaire on September 28-October 2 and on tonight's questionnaire. Where applicable, results for tonight's respondents from both the pre-debate survey and the post-debate survey are reported.

33% of the respondents who participated in tonight's survey identified themselves as Republicans, 37% identified themselves as Democrats, and 29% identified themselves as Independents.

1. Regardless of which candidate you happen to support, who do you think did the best job in the debate -- Barack Obama or Mitt Romney?

Oct. 3
2012

Obama	25%
Romney	67%
Neither (vol.)	3%
Both (vol.)	5%
No opinion	*

TRENDS FROM CNN/ORC, CNN/ USA TODAY/GALLUP AND GALLUP POLLS

	<u>Obama</u>	<u>McCain</u>	<u>Neither (vol.)</u>	<u>Both (vol.)</u>	<u>No opinion</u>
<u>OBAMA/McCAIN 2008</u>					
2008 Oct 15	58	31	2	8	1
2008 Oct 7	54	30	4	11	1
2008 Sep 25	51	38	2	9	1
	<u>Kerry</u>	<u>Bush</u>	<u>Neither (vol.)</u>	<u>Both (vol.)</u>	<u>No opinion</u>
<u>KERRY/BUSH 2004</u>					
2004 Oct 13	52	39	1	8	*
2004 Oct 8	47	45	1	7	*
2004 Sep 30	53	37	1	8	1
	<u>Gore</u>	<u>Bush</u>	<u>Neither (vol.)</u>	<u>Both (vol.)</u>	<u>No opinion</u>
<u>GORE/BUSH 2000</u>					
2000 Oct 17	46	44	*	10	*
2000 Oct 11	36	49	1	13	1
2000 Oct 3	48	41	2	8	1
	<u>Clinton</u>	<u>Dole</u>	<u>No opinion</u>		
<u>CLINTON/DOLE 1996</u>					
1996 Oct 16	59	29	12		
1996 Oct 6	51	32	17		
	<u>Clinton</u>	<u>Bush</u>	<u>Perot</u>	<u>None in particular (vol.)</u>	<u>No opinion</u>
<u>CLINTON/BUSH/PEROT 1992</u>					
1992 Oct 19	28	28	37	7	*
1992 Oct 16-18	58	16	15	7	4
1992 Oct 11	30	16	47	5	2
	<u>Dukakis</u>	<u>Bush</u>	<u>Neither (vol.)</u>	<u>No opinion</u>	
<u>DUKAKIS/BUSH 1988</u>					
1988 Sep 27-28	38	29	31	2	
	<u>Mondale</u>	<u>Reagan</u>	<u>Neither (vol.)</u>	<u>No opinion</u>	
<u>MONDALE/REAGAN 1984</u>					
1984 Oct 21	40	43	--	17	
1984 Oct 7	54	35	8	3	

(QUESTIONS 2 AND 3 ROTATED)

2. Did Barack Obama do a better or worse job than you expected?

Oct. 3
2012

Better	21%
Worse	61%
Same (vol.)	16%
No opinion	2%

3. Did Mitt Romney do a better or worse job than you expected?

Oct. 3
2012

Better	82%
Worse	10%
Same (vol.)	7%
No opinion	1%

CNN/USA TODAY/GALLUP AND CNN/ORC INTERNATIONAL TRENDS

	<u>Better</u>	<u>Worse</u>	<u>Same (vol.)</u>	<u>No opinion</u>
<u>BARACK OBAMA</u>				
2008 Sept 26	57	20	23	1
<u>JOHN MCCAIN</u>				
2008 Sept 26	60	20	18	2
			<u>Same (vol.)</u>	<u>No opinion</u>
<u>BILL CLINTON</u>	<u>Better</u>	<u>Worse</u>		
1996 Oct 6	43	20	35	2
<u>BOB DOLE</u>				
1996 Oct 6	74	14	11	1

(QUESTIONS 4 AND 5 ROTATED)

4. Do you have a favorable or unfavorable opinion of Barack Obama?

	(Post Debate) Oct. 3 <u>2012</u>	(Pre-Debate) Sept. 28-Oct. 2 <u>2012</u>
Favorable opinion	49%	49%
Unfavorable opinion	49%	50%
No opinion	2%	1%

5. Do you have a favorable or unfavorable opinion of Mitt Romney?

	(Post Debate) Oct. 3 <u>2012</u>	(Pre-Debate) Sept. 28-Oct. 2 <u>2012</u>
Favorable opinion	56%	54%
Unfavorable opinion	42%	42%
No opinion	2%	3%

CNN/ORC INTERNATIONAL TRENDS

	Favorable (Post-Debate)	Favorable (Pre-Debate)	Unfavorable (Post-Debate)	Unfavorable (Pre-Debate)
<u>OBAMA</u>				
2008 Oct 15	66	63	33	35
2008 Oct 7	64	60	34	38
<u>McCain</u>				
2008 Oct 15	49	51	49	45
2008 Oct 7	51	51	46	46

6. Next, regardless of which presidential candidate you support, please tell me if you think Barack Obama or Mitt Romney would better handle each of the following issues: (RANDOM ORDER)

	<u>Obama</u>	<u>Romney</u>	<u>Both Equally (vol.)</u>	<u>Neither (vol.)</u>	<u>No Opinion</u>
The economy in general					
October 3, 2012	43%	55%	*	*	1%
Health care					
October 3, 2012	47%	52%	*	*	1%
Taxes					
October 3, 2012	44%	53%	1%	1%	1%
The federal budget deficit					
October 3, 2012	41%	57%	1%	1%	*

CNN/ORC INTERNATIONAL TRENDS

	<u>Obama</u>	<u>McCain</u>	<u>Both equally (vol.)</u>	<u>Neither (vol.)</u>	<u>No opinion</u>
The economy in general					
2008 Oct 15	59	35	2	2	1
2008 Oct 7	59	37	1	2	*
2008 Sept 26	58	37	2	2	1
Health care					
2008 Oct 15	62	34	3	2	2
Taxes					
2008 Oct 15	56	41	1	1	1

7. Thinking about the following characteristics and qualities, please say whether you think each one better described Barack Obama or Mitt Romney during tonight's debate. (RANDOM ORDER)

	<u>Obama</u>	<u>Romney</u>	<u>Both Equally (vol.)</u>	<u>Neither (vol.)</u>	<u>No Opinion</u>
Agrees with your views on the size and role of the federal government					
October 3, 2012	44%	54%	*	1%	1%
Spent more time attacking his opponent					
October 3, 2012	30%	53%	9%	6%	2%
Seemed to be the stronger leader					
October 3, 2012	37%	58%	2%	1%	2%
Was more likeable					
October 3, 2012	45%	46%	6%	3%	1%

CNN /ORC INTERNATIONAL TRENDS

	<u>Obama</u>	<u>McCain</u>	<u>Both equally (vol.)</u>	<u>Neither (vol.)</u>	<u>No opinion</u>
Spent more time attacking his opponent					
2008 Oct 15	7	80	10	2	1
2008 Oct 7	17	63	17	2	1
2008 Sept 26	23	60	15	2	1
Seemed to be the stronger leader					
2008 Oct 15	56	39	3	*	1
2008 Oct 7	54	43	2	1	*
2008 Sept 26	49	43	6	1	1
Was more likable					
2008 Oct 15	70	22	6	1	1
2008 Oct 7	65	28	6	2	*
2008 Sept 26	61	26	11	2	*

8. Overall, did tonight's debate make you more likely to vote for Barack Obama or more likely to vote for Mitt Romney, or did tonight's debate not affect how you are likely to vote?

Oct. 3
2012

More likely to vote for Obama	18%
More likely to vote for Romney	35%
No effect on vote	47%
No opinion	*

Question 101

Regardless of which candidate you happen to support, who do you think did the best job in the debate -- Barack Obama or Mitt Romney?

Base = Registered voters who watched debate

	Total	Men	Women	White	Non-White
Obama	25%	20%	30%	20%	N/A
Romney	67%	74%	59%	71%	N/A
Neither	3%	2%	4%	3%	N/A
Both	5%	4%	6%	5%	N/A
No opinion	*	*	*	1%	N/A
Sampling Error	+/-4.5	+/-6.5	+/-7.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Obama	25%	N/A	N/A	26%	22%	N/A	24%
Romney	67%	N/A	N/A	63%	69%	N/A	67%
Neither	3%	N/A	N/A	1%	4%	N/A	3%
Both	5%	N/A	N/A	9%	4%	N/A	6%
No opinion	*	N/A	N/A	*	1%	N/A	*
Sampling Error	+/-4.5			+/-8.0	+/-7.0		+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	25%	37%	20%	N/A	23%
Romney	67%	54%	72%	N/A	67%
Neither	3%	2%	4%	N/A	3%
Both	5%	7%	4%	N/A	6%
No opinion	*	*	*	N/A	1%
Sampling Error	+/-4.5	+/-8.5	+/-6.5		+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Obama	25%	51%	17%	3%	N/A	34%	6%
Romney	67%	35%	75%	94%	N/A	55%	91%
Neither	3%	4%	3%	1%	N/A	3%	1%
Both	5%	9%	4%	2%	N/A	8%	1%
No opinion	*	1%	1%	*	N/A	*	1%
Sampling Error	+/-4.5	+/-8.0	+/-8.5	+/-8.0		+/-8.5	+/-7.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Obama	25%	N/A	N/A	22%	N/A	34%	20%	N/A
Romney	67%	N/A	N/A	71%	N/A	57%	72%	N/A
Neither	3%	N/A	N/A	3%	N/A	3%	3%	N/A
Both	5%	N/A	N/A	4%	N/A	6%	5%	N/A
No opinion	*	N/A	N/A	1%	N/A	*	1%	N/A
Sampling Error	+/-4.5			+/-8.5		+/-8.5	+/-7.0	

* percentage less than 1%

Question 102

Did Barack Obama do a better or worse job than you expected?

Base = Registered voters who watched debate

	Total	Men	Women	White	Non-White
Better	21%	19%	24%	19%	N/A
Worse	61%	65%	56%	63%	N/A
Same	16%	15%	17%	16%	N/A
No opinion	2%	1%	3%	2%	N/A
Sampling Error	+/-4.5	+/-6.5	+/-7.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Better	21%	N/A	N/A	21%	22%	N/A	22%
Worse	61%	N/A	N/A	63%	57%	N/A	60%
Same	16%	N/A	N/A	16%	17%	N/A	16%
No opinion	2%	N/A	N/A	*	4%	N/A	2%
Sampling Error	+/-4.5			+/-8.0	+/-7.0		+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Better	21%	27%	18%	N/A	20%
Worse	61%	57%	64%	N/A	61%
Same	16%	14%	17%	N/A	17%
No opinion	2%	2%	1%	N/A	2%
Sampling Error	+/-4.5	+/-8.5	+/-6.5		+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Better	21%	32%	21%	11%	N/A	30%	12%
Worse	61%	44%	67%	73%	N/A	49%	72%
Same	16%	21%	11%	15%	N/A	19%	14%
No opinion	2%	3%	2%	1%	N/A	2%	1%
Sampling Error	+/-4.5	+/-8.0	+/-8.5	+/-8.0		+/-8.5	+/-7.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Better	21%	N/A	N/A	19%	N/A	24%	18%	N/A
Worse	61%	N/A	N/A	64%	N/A	61%	62%	N/A
Same	16%	N/A	N/A	15%	N/A	13%	19%	N/A
No opinion	2%	N/A	N/A	1%	N/A	2%	1%	N/A
Sampling Error	+/-4.5			+/-8.5		+/-8.5	+/-7.0	

* percentage less than 1%

Question 103

Did Mitt Romney do a better or worse job than you expected?

Base = Registered voters who watched debate

	Total	Men	Women	White	Non-White
Better	82%	85%	79%	84%	N/A
Worse	10%	8%	12%	8%	N/A
Same	7%	6%	8%	7%	N/A
No opinion	1%	1%	1%	1%	N/A
Sampling Error	+/-4.5	+/-6.5	+/-7.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Better	82%	N/A	N/A	80%	83%	N/A	82%
Worse	10%	N/A	N/A	12%	8%	N/A	9%
Same	7%	N/A	N/A	8%	7%	N/A	7%
No opinion	1%	N/A	N/A	1%	3%	N/A	2%
Sampling Error	+/-4.5			+/-8.0	+/-7.0		+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Better	82%	77%	87%	N/A	83%
Worse	10%	17%	6%	N/A	9%
Same	7%	5%	6%	N/A	7%
No opinion	1%	2%	1%	N/A	1%
Sampling Error	+/-4.5	+/-8.5	+/-6.5		+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Better	82%	68%	83%	96%	N/A	78%	92%
Worse	10%	17%	10%	1%	N/A	11%	4%
Same	7%	12%	5%	2%	N/A	8%	3%
No opinion	1%	3%	2%	*	N/A	3%	1%
Sampling Error	+/-4.5	+/-8.0	+/-8.5	+/-8.0		+/-8.5	+/-7.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Better	82%	N/A	N/A	84%	N/A	80%	84%	N/A
Worse	10%	N/A	N/A	11%	N/A	12%	8%	N/A
Same	7%	N/A	N/A	4%	N/A	7%	7%	N/A
No opinion	1%	N/A	N/A	1%	N/A	1%	1%	N/A
Sampling Error	+/-4.5			+/-8.5		+/-8.5	+/-7.0	

* percentage less than 1%

Question 104

Do you have a favorable or unfavorable opinion of Barack Obama?

Base = Registered voters who watched debate

	Total	Men	Women	White	Non-White
Favorable Opinion	49%	44%	54%	43%	N/A
Unfavorable Opinion	49%	55%	43%	55%	N/A
Heard of, no Opinion	2%	*	3%	1%	N/A
Refused	*	*	*	*	N/A
Sampling Error	+/-4.5	+/-6.5	+/-7.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable Opinion	49%	N/A	N/A	53%	43%	N/A	48%
Unfavorable Opinion	49%	N/A	N/A	46%	54%	N/A	50%
Heard of, no Opinion	2%	N/A	N/A	1%	3%	N/A	2%
Refused	*	N/A	N/A	*	1%	N/A	*
Sampling Error	+/-4.5			+/-8.0	+/-7.0		+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Favorable Opinion	49%	55%	47%	N/A	50%
Unfavorable Opinion	49%	43%	51%	N/A	49%
Heard of, no Opinion	2%	2%	1%	N/A	1%
Refused	*	*	*	N/A	*
Sampling Error	+/-4.5	+/-8.5	+/-6.5		+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Favorable Opinion	49%	92%	42%	6%	N/A	70%	11%
Unfavorable Opinion	49%	8%	55%	91%	N/A	29%	86%
Heard of, no Opinion	2%	*	3%	2%	N/A	1%	3%
Refused	*	*	*	1%	N/A	*	1%
Sampling Error	+/-4.5	+/-8.0	+/-8.5	+/-8.0		+/-8.5	+/-7.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Favorable Opinion	49%	N/A	N/A	41%	N/A	57%	47%	N/A
Unfavorable Opinion	49%	N/A	N/A	58%	N/A	41%	51%	N/A
Heard of, no Opinion	2%	N/A	N/A	1%	N/A	1%	2%	N/A
Refused	*	N/A	N/A	*	N/A	*	1%	N/A
Sampling Error	+/-4.5			+/-8.5		+/-8.5	+/-7.0	

* percentage less than 1%

Question 105

Do you have a favorable or unfavorable opinion of Mitt Romney?

Base = Registered voters who watched debate

	Total	Men	Women	White	Non-White
Favorable Opinion	56%	61%	50%	61%	N/A
Unfavorable Opinion	42%	38%	46%	38%	N/A
Heard of, no Opinion	2%	*	3%	2%	N/A
Refused	*	*	*	*	N/A
Sampling Error	+/-4.5	+/-6.5	+/-7.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable Opinion	56%	N/A	N/A	53%	60%	N/A	57%
Unfavorable Opinion	42%	N/A	N/A	45%	38%	N/A	41%
Heard of, no Opinion	2%	N/A	N/A	1%	3%	N/A	2%
Refused	*	N/A	N/A	1%	*	N/A	*
Sampling Error	+/-4.5			+/-8.0	+/-7.0		+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Favorable Opinion	56%	50%	58%	N/A	55%
Unfavorable Opinion	42%	47%	40%	N/A	44%
Heard of, no Opinion	2%	2%	2%	N/A	1%
Refused	*	1%	*	N/A	*
Sampling Error	+/-4.5	+/-8.5	+/-6.5		+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Favorable Opinion	56%	15%	65%	93%	N/A	39%	91%
Unfavorable Opinion	42%	84%	32%	6%	N/A	59%	7%
Heard of, no Opinion	2%	1%	4%	1%	N/A	2%	2%
Refused	*	1%	*	*	N/A	1%	*
Sampling Error	+/-4.5	+/-8.0	+/-8.5	+/-8.0		+/-8.5	+/-7.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Favorable Opinion	56%	N/A	N/A	65%	N/A	44%	62%	N/A
Unfavorable Opinion	42%	N/A	N/A	34%	N/A	54%	37%	N/A
Heard of, no Opinion	2%	N/A	N/A	*	N/A	1%	2%	N/A
Refused	*	N/A	N/A	1%	N/A	1%	*	N/A
Sampling Error	+/-4.5			+/-8.5		+/-8.5	+/-7.0	

* percentage less than 1%

Question 106A

Next, regardless of which presidential candidate you support, please tell me if you think Barack Obama or Mitt Romney would better handle each of the following issues:

A. The economy in general

Base = Registered voters who watched debate

	Total	Men	Women	White	Non-White
Obama	43%	38%	49%	39%	N/A
Romney	55%	60%	49%	60%	N/A
Both equally	*	1%	*	*	N/A
Neither	*	*	*	*	N/A
No opinion	1%	*	1%	1%	N/A
Sampling Error	+/-4.5	+/-6.5	+/-7.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Obama	43%	N/A	N/A	48%	39%	N/A	43%
Romney	55%	N/A	N/A	51%	58%	N/A	55%
Both equally	*	N/A	N/A	*	1%	N/A	1%
Neither	*	N/A	N/A	*	1%	N/A	*
No opinion	1%	N/A	N/A	1%	2%	N/A	1%
Sampling Error	+/-4.5			+/-8.0	+/-7.0		+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	43%	50%	41%	N/A	44%
Romney	55%	49%	58%	N/A	54%
Both equally	*	*	*	N/A	1%
Neither	*	1%	*	N/A	*
No opinion	1%	*	1%	N/A	1%
Sampling Error	+/-4.5	+/-8.5	+/-6.5		+/-5.5

	Total	Demo-cratic	Indep-endent	Repub-lican	Lib-eral	Mod-erate	Conser-vative
Obama	43%	87%	33%	4%	N/A	61%	6%
Romney	55%	11%	64%	96%	N/A	36%	93%
Both equally	*	1%	1%	*	N/A	1%	*
Neither	*	1%	*	*	N/A	*	1%
No opinion	1%	1%	2%	*	N/A	1%	1%
Sampling Error	+/-4.5	+/-8.0	+/-8.5	+/-8.0		+/-8.5	+/-7.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Obama	43%	N/A	N/A	35%	N/A	55%	38%	N/A
Romney	55%	N/A	N/A	64%	N/A	44%	59%	N/A
Both equally	*	N/A	N/A	1%	N/A	*	1%	N/A
Neither	*	N/A	N/A	*	N/A	*	1%	N/A
No opinion	1%	N/A	N/A	*	N/A	1%	1%	N/A
Sampling Error	+/-4.5			+/-8.5		+/-8.5	+/-7.0	

* percentage less than 1%

Question 106B

Next, regardless of which presidential candidate you support, please tell me if you think Barack Obama or Mitt Romney would better handle each of the following issues:

B. Health care

Base = Registered voters who watched debate

	Total	Men	Women	White	Non-White
Obama	47%	43%	51%	42%	N/A
Romney	52%	55%	48%	57%	N/A
Both equally	*	*	*	*	N/A
Neither	*	*	*	*	N/A
No opinion	1%	1%	*	1%	N/A
Sampling Error	+/-4.5	+/-6.5	+/-7.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Obama	47%	N/A	N/A	51%	42%	N/A	46%
Romney	52%	N/A	N/A	49%	55%	N/A	53%
Both equally	*	N/A	N/A	*	1%	N/A	*
Neither	*	N/A	N/A	*	1%	N/A	*
No opinion	1%	N/A	N/A	*	2%	N/A	1%
Sampling Error	+/-4.5			+/-8.0	+/-7.0		+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	47%	53%	45%	N/A	48%
Romney	52%	47%	54%	N/A	51%
Both equally	*	*	*	N/A	*
Neither	*	*	*	N/A	*
No opinion	1%	*	1%	N/A	1%
Sampling Error	+/-4.5	+/-8.5	+/-6.5		+/-5.5

	Total	Demo-cratic	Indep-endent	Repub-lican	Lib-eral	Mod-erate	Conser-vative
Obama	47%	92%	38%	6%	N/A	67%	10%
Romney	52%	8%	61%	92%	N/A	31%	89%
Both equally	*	*	1%	*	N/A	1%	*
Neither	*	*	*	1%	N/A	*	1%
No opinion	1%	*	1%	1%	N/A	1%	1%
Sampling Error	+/-4.5	+/-8.0	+/-8.5	+/-8.0		+/-8.5	+/-7.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Obama	47%	N/A	N/A	37%	N/A	55%	44%	N/A
Romney	52%	N/A	N/A	62%	N/A	44%	55%	N/A
Both equally	*	N/A	N/A	*	N/A	*	1%	N/A
Neither	*	N/A	N/A	*	N/A	*	*	N/A
No opinion	1%	N/A	N/A	1%	N/A	1%	1%	N/A
Sampling Error	+/-4.5			+/-8.5		+/-8.5	+/-7.0	

* percentage less than 1%

Question 106C

Next, regardless of which presidential candidate you support, please tell me if you think Barack Obama or Mitt Romney would better handle each of the following issues:

C. Taxes

Base = Registered voters who watched debate

	Total	Men	Women	White	Non-White
Obama	44%	40%	49%	40%	N/A
Romney	53%	57%	49%	58%	N/A
Both equally	1%	1%	*	1%	N/A
Neither	1%	1%	*	*	N/A
No opinion	1%	*	1%	1%	N/A
Sampling Error	+/-4.5	+/-6.5	+/-7.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Obama	44%	N/A	N/A	49%	40%	N/A	44%
Romney	53%	N/A	N/A	48%	58%	N/A	54%
Both equally	1%	N/A	N/A	*	2%	N/A	1%
Neither	1%	N/A	N/A	1%	*	N/A	*
No opinion	1%	N/A	N/A	2%	1%	N/A	1%
Sampling Error	+/-4.5			+/-8.0	+/-7.0		+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	44%	50%	42%	N/A	45%
Romney	53%	47%	56%	N/A	53%
Both equally	1%	2%	*	N/A	1%
Neither	1%	*	1%	N/A	1%
No opinion	1%	2%	*	N/A	1%
Sampling Error	+/-4.5	+/-8.5	+/-6.5		+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Obama	44%	87%	36%	5%	N/A	64%	8%
Romney	53%	9%	61%	95%	N/A	31%	91%
Both equally	1%	3%	*	*	N/A	1%	*
Neither	1%	*	2%	*	N/A	1%	*
No opinion	1%	2%	1%	*	N/A	2%	1%
Sampling Error	+/-4.5	+/-8.0	+/-8.5	+/-8.0		+/-8.5	+/-7.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Obama	44%	N/A	N/A	34%	N/A	51%	42%	N/A
Romney	53%	N/A	N/A	63%	N/A	45%	56%	N/A
Both equally	1%	N/A	N/A	1%	N/A	1%	1%	N/A
Neither	1%	N/A	N/A	2%	N/A	1%	1%	N/A
No opinion	1%	N/A	N/A	1%	N/A	2%	*	N/A
Sampling Error	+/-4.5			+/-8.5		+/-8.5	+/-7.0	

* percentage less than 1%

Question 106D

Next, regardless of which presidential candidate you support, please tell me if you think Barack Obama or Mitt Romney would better handle each of the following issues:

D. The federal budget deficit

Base = Registered voters who watched debate

	Total	Men	Women	White	Non-White
Obama	41%	35%	49%	36%	N/A
Romney	57%	64%	49%	62%	N/A
Both equally	1%	*	1%	1%	N/A
Neither	1%	1%	2%	1%	N/A
No opinion	*	*	*	*	N/A
Sampling Error	+/-4.5	+/-6.5	+/-7.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Obama	41%	N/A	N/A	49%	37%	N/A	42%
Romney	57%	N/A	N/A	50%	60%	N/A	56%
Both equally	1%	N/A	N/A	*	2%	N/A	1%
Neither	1%	N/A	N/A	1%	2%	N/A	1%
No opinion	*	N/A	N/A	*	*	N/A	*
Sampling Error	+/-4.5			+/-8.0	+/-7.0		+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	41%	49%	37%	N/A	41%
Romney	57%	49%	61%	N/A	56%
Both equally	1%	1%	1%	N/A	1%
Neither	1%	2%	1%	N/A	2%
No opinion	*	*	*	N/A	*
Sampling Error	+/-4.5	+/-8.5	+/-6.5		+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Obama	41%	85%	29%	4%	N/A	59%	7%
Romney	57%	12%	68%	96%	N/A	40%	91%
Both equally	1%	1%	1%	*	N/A	*	1%
Neither	1%	1%	2%	1%	N/A	1%	1%
No opinion	*	*	*	*	N/A	*	*
Sampling Error	+/-4.5	+/-8.0	+/-8.5	+/-8.0		+/-8.5	+/-7.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Obama	41%	N/A	N/A	34%	N/A	52%	37%	N/A
Romney	57%	N/A	N/A	65%	N/A	46%	61%	N/A
Both equally	1%	N/A	N/A	1%	N/A	*	1%	N/A
Neither	1%	N/A	N/A	1%	N/A	2%	1%	N/A
No opinion	*	N/A	N/A	*	N/A	*	*	N/A
Sampling Error	+/-4.5			+/-8.5		+/-8.5	+/-7.0	

* percentage less than 1%

Question 107A

Thinking about the following characteristics and qualities, please say whether you think each one better described Barack Obama or Mitt Romney during tonight's debate.

A. Agrees with your views on the size and role of the federal government

Base = Registered voters who watched debate

	Total	Men	Women	White	Non-White
Obama	44%	39%	50%	40%	N/A
Romney	54%	59%	48%	58%	N/A
Both equally	*	*	*	*	N/A
Neither	1%	1%	*	1%	N/A
No opinion	1%	*	1%	*	N/A
Sampling Error	+/-4.5	+/-6.5	+/-7.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Obama	44%	N/A	N/A	50%	40%	N/A	44%
Romney	54%	N/A	N/A	49%	58%	N/A	54%
Both equally	*	N/A	N/A	*	*	N/A	*
Neither	1%	N/A	N/A	1%	1%	N/A	1%
No opinion	1%	N/A	N/A	1%	1%	N/A	1%
Sampling Error	+/-4.5			+/-8.0	+/-7.0		+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	44%	52%	41%	N/A	45%
Romney	54%	47%	58%	N/A	54%
Both equally	*	*	*	N/A	*
Neither	1%	1%	1%	N/A	1%
No opinion	1%	1%	*	N/A	*
Sampling Error	+/-4.5	+/-8.5	+/-6.5		+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Obama	44%	90%	32%	4%	N/A	62%	7%
Romney	54%	8%	65%	95%	N/A	35%	91%
Both equally	*	*	*	*	N/A	*	*
Neither	1%	1%	2%	1%	N/A	1%	1%
No opinion	1%	1%	2%	*	N/A	2%	1%
Sampling Error	+/-4.5	+/-8.0	+/-8.5	+/-8.0		+/-8.5	+/-7.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Obama	44%	N/A	N/A	36%	N/A	52%	41%	N/A
Romney	54%	N/A	N/A	63%	N/A	46%	57%	N/A
Both equally	*	N/A	N/A	*	N/A	*	*	N/A
Neither	1%	N/A	N/A	*	N/A	*	2%	N/A
No opinion	1%	N/A	N/A	1%	N/A	1%	1%	N/A
Sampling Error	+/-4.5			+/-8.5		+/-8.5	+/-7.0	

* percentage less than 1%

Question 107B

Thinking about the following characteristics and qualities, please say whether you think each one better described Barack Obama or Mitt Romney during tonight's debate.

B. Spent more time attacking his opponent

Base = Registered voters who watched debate

	Total	Men	Women	White	Non-White
Obama	30%	30%	31%	33%	N/A
Romney	53%	54%	51%	52%	N/A
Both equally	9%	8%	10%	8%	N/A
Neither	6%	5%	7%	6%	N/A
No opinion	2%	3%	*	2%	N/A
Sampling Error	+/-4.5	+/-6.5	+/-7.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Obama	30%	N/A	N/A	31%	32%	N/A	32%
Romney	53%	N/A	N/A	55%	48%	N/A	51%
Both equally	9%	N/A	N/A	4%	13%	N/A	9%
Neither	6%	N/A	N/A	8%	6%	N/A	6%
No opinion	2%	N/A	N/A	2%	2%	N/A	2%
Sampling Error	+/-4.5			+/-8.0	+/-7.0		+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	30%	28%	32%	N/A	28%
Romney	53%	57%	53%	N/A	56%
Both equally	9%	10%	7%	N/A	6%
Neither	6%	4%	7%	N/A	8%
No opinion	2%	2%	1%	N/A	2%
Sampling Error	+/-4.5	+/-8.5	+/-6.5		+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Obama	30%	13%	35%	46%	N/A	24%	47%
Romney	53%	74%	49%	33%	N/A	63%	33%
Both equally	9%	6%	8%	13%	N/A	6%	11%
Neither	6%	6%	5%	7%	N/A	6%	8%
No opinion	2%	1%	3%	1%	N/A	1%	1%
Sampling Error	+/-4.5	+/-8.0	+/-8.5	+/-8.0		+/-8.5	+/-7.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Obama	30%	N/A	N/A	32%	N/A	28%	31%	N/A
Romney	53%	N/A	N/A	52%	N/A	55%	54%	N/A
Both equally	9%	N/A	N/A	9%	N/A	11%	7%	N/A
Neither	6%	N/A	N/A	6%	N/A	5%	6%	N/A
No opinion	2%	N/A	N/A	1%	N/A	1%	2%	N/A
Sampling Error	+/-4.5			+/-8.5		+/-8.5	+/-7.0	

* percentage less than 1%

Question 107C

Thinking about the following characteristics and qualities, please say whether you think each one better described Barack Obama or Mitt Romney during tonight's debate.

C. Seemed to be the stronger leader

Base = Registered voters who watched debate

	Total	Men	Women	White	Non-White
Obama	37%	33%	42%	32%	N/A
Romney	58%	62%	53%	62%	N/A
Both equally	2%	2%	2%	2%	N/A
Neither	1%	2%	1%	2%	N/A
No opinion	2%	2%	1%	2%	N/A
Sampling Error	+/-4.5	+/-6.5	+/-7.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Obama	37%	N/A	N/A	47%	33%	N/A	39%
Romney	58%	N/A	N/A	51%	62%	N/A	57%
Both equally	2%	N/A	N/A	1%	2%	N/A	1%
Neither	1%	N/A	N/A	1%	2%	N/A	1%
No opinion	2%	N/A	N/A	1%	2%	N/A	1%
Sampling Error	+/-4.5			+/-8.0	+/-7.0		+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	37%	47%	33%	N/A	37%
Romney	58%	50%	62%	N/A	57%
Both equally	2%	1%	2%	N/A	3%
Neither	1%	1%	1%	N/A	2%
No opinion	2%	2%	2%	N/A	2%
Sampling Error	+/-4.5	+/-8.5	+/-6.5		+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Obama	37%	75%	28%	4%	N/A	51%	8%
Romney	58%	20%	65%	94%	N/A	41%	91%
Both equally	2%	1%	4%	1%	N/A	4%	*
Neither	1%	3%	1%	1%	N/A	3%	*
No opinion	2%	1%	3%	1%	N/A	1%	1%
Sampling Error	+/-4.5	+/-8.0	+/-8.5	+/-8.0		+/-8.5	+/-7.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Obama	37%	N/A	N/A	33%	N/A	46%	35%	N/A
Romney	58%	N/A	N/A	63%	N/A	47%	62%	N/A
Both equally	2%	N/A	N/A	2%	N/A	4%	1%	N/A
Neither	1%	N/A	N/A	1%	N/A	2%	1%	N/A
No opinion	2%	N/A	N/A	1%	N/A	1%	2%	N/A
Sampling Error	+/-4.5			+/-8.5		+/-8.5	+/-7.0	

* percentage less than 1%

Question 107D

Thinking about the following characteristics and qualities, please say whether you think each one better described Barack Obama or Mitt Romney during tonight's debate.

D. Was more likeable

Base = Registered voters who watched debate

	Total	Men	Women	White	Non-White
Obama	45%	43%	46%	41%	N/A
Romney	46%	47%	45%	49%	N/A
Both equally	6%	7%	5%	6%	N/A
Neither	3%	2%	3%	3%	N/A
No opinion	1%	1%	*	1%	N/A
Sampling Error	+/-4.5	+/-6.5	+/-7.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Obama	45%	N/A	N/A	51%	40%	N/A	45%
Romney	46%	N/A	N/A	44%	46%	N/A	45%
Both equally	6%	N/A	N/A	3%	9%	N/A	7%
Neither	3%	N/A	N/A	1%	3%	N/A	2%
No opinion	1%	N/A	N/A	*	2%	N/A	1%
Sampling Error	+/-4.5			+/-8.0	+/-7.0		+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	45%	53%	42%	N/A	47%
Romney	46%	40%	48%	N/A	43%
Both equally	6%	5%	5%	N/A	7%
Neither	3%	1%	4%	N/A	3%
No opinion	1%	*	1%	N/A	1%
Sampling Error	+/-4.5	+/-8.5	+/-6.5		+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Obama	45%	82%	37%	11%	N/A	61%	14%
Romney	46%	10%	52%	80%	N/A	28%	78%
Both equally	6%	5%	7%	6%	N/A	8%	4%
Neither	3%	3%	4%	2%	N/A	2%	3%
No opinion	1%	1%	1%	1%	N/A	1%	1%
Sampling Error	+/-4.5	+/-8.0	+/-8.5	+/-8.0		+/-8.5	+/-7.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Obama	45%	N/A	N/A	40%	N/A	53%	42%	N/A
Romney	46%	N/A	N/A	50%	N/A	39%	47%	N/A
Both equally	6%	N/A	N/A	5%	N/A	5%	7%	N/A
Neither	3%	N/A	N/A	4%	N/A	2%	3%	N/A
No opinion	1%	N/A	N/A	2%	N/A	1%	1%	N/A
Sampling Error	+/-4.5			+/-8.5		+/-8.5	+/-7.0	

* percentage less than 1%

Question 108

Overall, did tonight's debate make you more likely to vote for Barack Obama or more likely to vote for Mitt Romney, or did tonight's debate not affect how you are likely to vote?

Base = Registered voters who watched debate

	Total	Men	Women	White	Non-White
More likely to vote for Obama	18%	13%	23%	14%	N/A
More likely to vote for Romney	35%	37%	33%	38%	N/A
No effect on vote	47%	50%	44%	48%	N/A
No opinion	*	*	*	*	N/A
Sampling Error	+/-4.5	+/-6.5	+/-7.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
More likely to vote for Obama	18%	N/A	N/A	22%	16%	N/A	19%
More likely to vote for Romney	35%	N/A	N/A	31%	39%	N/A	36%
No effect on vote	47%	N/A	N/A	47%	44%	N/A	45%
No opinion	*	N/A	N/A	*	1%	N/A	1%
Sampling Error	+/-4.5			+/-8.0	+/-7.0		+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
More likely to vote for Obama	18%	28%	13%	N/A	15%
More likely to vote for Romney	35%	31%	36%	N/A	34%
No effect on vote	47%	40%	50%	N/A	50%
No opinion	*	1%	*	N/A	1%
Sampling Error	+/-4.5	+/-8.5	+/-6.5		+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
More likely to vote for Obama	18%	39%	8%	3%	N/A	29%	4%
More likely to vote for Romney	35%	7%	38%	63%	N/A	24%	58%
No effect on vote	47%	54%	53%	34%	N/A	47%	38%
No opinion	*	1%	*	1%	N/A	1%	*
Sampling Error	+/-4.5	+/-8.0	+/-8.5	+/-8.0		+/-8.5	+/-7.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
More likely to vote for Obama	18%	N/A	N/A	17%	N/A	20%	15%	N/A
More likely to vote for Romney	35%	N/A	N/A	39%	N/A	25%	39%	N/A
No effect on vote	47%	N/A	N/A	44%	N/A	54%	45%	N/A
No opinion	*	N/A	N/A	1%	N/A	*	1%	N/A
Sampling Error	+/-4.5			+/-8.5		+/-8.5	+/-7.0	

* percentage less than 1%