

OFFICIAL RULES AND REGULATIONS

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Jane Velez-Mitchell's "iWant" Contest ("Promotion") is open to legal residents of the 50 United States, age 18 years or older, except employees, officers, and directors (and their immediate family and household members, whether or not related) of Cable News Network, Inc. (the "Sponsor"), and its parents, subsidiaries, divisions, trustees, franchisees, participating vendors, distributors, advertising and promotion agencies and affiliated entities (collectively, with the Sponsor, the "Promotion Entities"). Void wherever prohibited by law. Promotion is governed by U.S. law and subject to all applicable federal, state and local laws and regulations. By entering the Promotion, participants agree to accept and be bound by all terms of these Official Rules and Regulations ("Official Rules").

HOW TO ENTER: From 10:00am Eastern Time (ET) on November 2, 2009 to 7:00pm ET on November 20, 2009 (the "Promotional Period"), Sponsor will be conducting a national promotion encouraging participants to win a prize by telling Sponsor how they overcame an addiction of some kind ("Entry"). There are two (2) methods to enter the Promotion:

1. **iReport:** During the Promotional Period, participants can go to CNN.com/Jane, locate the Promotion module, and click on the "iReport" link. Once at iReport.com, participants should complete the online entry form (including name, age, address, telephone number with area code, and e-mail address) and submit their Entry. An iReport account is required to submit an entry. Individuals without an iReport account can create one at iReport.com and then follow the steps above to enter the Promotion.

2. **E-mail:** During the Promotional Period, participants can go to CNN.com/Jane, locate the Promotion module and click on the "E-mail" link. Participants must then complete and submit the online entry form, (including name, age, address, telephone number with area code, and e-mail address) and submit their Entry in the "Tell us how you did it" box provided. E-mails sent from personal e-mail accounts will not be accepted.

To be eligible all entries must be received no later than 7:01 pm ET on November 20, 2009. All entries must be submitted in the name of an individual person and the prize can only be awarded to the person whose name is on the winning entry. Entries generated by script, macro or other automated means will be void. The Promotion Entities are not responsible for misdirected, incomplete, lost, late, illegible, undelivered, inaccurate or delayed entries, or for technical, hardware, or software failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmissions or other errors or problems which may limit or affect a person's ability to participate in the Promotion, whether human, mechanical, typographical, printing, electronic, network or otherwise, relating to or in connection with the Promotion, including, without limitation, errors which may occur in connection with the administration of the Promotion, the processing of entries, the announcement of the prizes or in any Promotion-related materials. In the event of sabotage, acts of God, terrorism or threats thereof, computer virus or other events or causes beyond the Sponsor's control, which corrupt the integrity, administration, security or proper operation of the Promotion, Sponsor reserves the right, in its sole

discretion, to modify, cancel or suspend the Promotion. In the event of cancellation, Sponsor reserves the right to award prizes from among all eligible, non-suspect entries received prior to the event requiring such cancellation. False or deceptive entries or acts will render the participant ineligible. All entries become the property of the Sponsor and will not be acknowledged or returned. Limit one (1) entry per person per day.

HOW TO WIN: One (1) grand prize winner (the “Grand Prize Winner”) will be chosen by a panel of judges on or around November 25, 2009 from among all eligible entries received during the Promotional Period. At least two (2) weekly winners (the “Weekly Winners”) (collectively with the Grand Prize Winner, the “Winners”) will be chosen by a panel of judges each week of the promotional period. Selection of the Winners will be based equally upon the following criteria: (i) originality, (ii) creativity, and (iii) sincerity (the “Judging Criteria”). The decision of the judges will be final and binding in all matters. Weekly Winners may only win once during the Promotion, but are still eligible to be selected as the Grand Prize Winner. The Winners will be confirmed by U.S. mail, e-mail and/or telephone and must meet all eligibility requirements, including the timely execution and return of all necessary releases and documents required by Sponsor.

GENERAL CONDITIONS ON ENTRIES: All Entries, the descriptions, and all accompanying personally identifiable information (collectively, the “Submissions”) may not be reviewed before being published on CNN.com/Jane, although Sponsor reserves the right to conduct such review. The Sponsor shall have the right to disqualify any Submissions that do not comply with these Official Rules, terms of use of iReport.com (“Terms of Use”) or that it deems, in its sole discretion, to be obscene, vulgar, sexually explicit, lewd, derogatory, inappropriate, threatening, or otherwise not in good taste. If an Entry features any person other than the participant, the participant should be able to provide upon request all appropriate clearances, permissions and releases for the Entry including releases from all persons appearing in the Entry, location releases for all recognizable locations, and releases from all creative consultants or others who assisted in the creation of the Entry. If an Entry is selected as a Winner and/or for use by Sponsor, participant will be required to provide all necessary releases in a form acceptable to Sponsor.

LICENSE: Participant grants Promotion Entities and their respective designees the right, but not the obligation, to edit, remove, modify, publish, license, print, transmit, display or otherwise use the Entry and all elements of the Entry, including, without limitation, any names, likenesses or locations embodied therein, in whole or in part, via all forms of media now known or hereafter devised (including on iReport.com and CNN.com, worldwide in perpetuity, without notice to participant or any third party and without compensation. Participants hereby irrevocably grant Sponsor and its designees and licensees the non-exclusive, perpetual, worldwide right to use the Entry, in whole or in part, alone or in combination with other material, or as a basis for new material, as Sponsor may determine in its sole discretion and for the purposes of programming, advertising and marketing. Without limiting the generality of the foregoing, participants agree that the rights granted hereunder shall include, but not be limited to, the perpetual, worldwide right of Sponsor and its designees and licensees to use, edit, telecast, cablecast, rerun, record, publish, reproduce, license, print, distribute and/or otherwise exploit, in any language and in all media now known or hereafter devised, the Entry in whole or in part, without any further compensation to participant or any third party and without compensation, notification per permission. Participants may be required to execute any documents necessary to perfect such rights in the Sponsor.

WARRANTY: By participating in the Promotion, participant affirms, represents, and/or warrants that: (a) participant is the sole creator of the Entry or has the necessary licenses, rights, consents, and written permissions to use and authorize Sponsor to use all patent, trademark, trade secret, copyright or other proprietary rights in and to any and all Entries to enable inclusion and use of the Entry in the manner contemplated by the Sponsor and these Official Rules; (b) participant has the written consent, release, and/or permission of each and every identifiable individual person in the Entry to use the name or likeness of each and every such identifiable individual person (and, if a minor, his/her parent or legal guardian) to enable inclusion and use of the Entry in the manner contemplated by the Sponsor and these Official Rules and can make written copies of such permissions available to the Sponsor upon request; and (c) participant's Entry is not copyrighted, protected by trade secret or otherwise subject to third party proprietary rights, including privacy and publicity rights, unless participant is the owner of such rights or otherwise has permission from the rightful owner(s) to participate in the Promotion and to make such Entry for the purposes intended by Sponsor. Participant further agrees that he/she will not: (a) publish falsehoods or misrepresentations that could damage Sponsor or any third party; (b) submit material that is unlawful, obscene, defamatory, libelous, threatening, pornographic, harassing, hateful, racially or ethnically offensive, or encourages conduct that would be considered a criminal offense, give rise to civil liability, violate any law, or is otherwise inappropriate; (c) post advertisements or solicitations of business; or (d) impersonate another person.

Entries: (a) must be intended for a family audience and contain only content that, in the sole and unfettered discretion of Sponsor, is suitable for a general audience; (b) **must not**, in the sole and unfettered discretion of Sponsor, contain any nudity, sexually explicit, disparaging, libelous, threatening, or other inappropriate content; (c) **must not**, in the sole discretion of Sponsor, contain any commercial content that promotes any product or service other than the Sponsor's; and (d) **must not** contain or refer to any trademarks, copyrighted works or other intellectual property without permission. In the event a participant wishes to incorporate music in his/her Entry, he/she may only use music and logos provided at iReport.com. Any other elements appearing in the Entry, including without limitation stills, clip art, supers, or other materials (collectively, "Elements") used must be entirely original, created and performed by participant, be in the public domain or be licensed from the applicable owners by participant. Use of any Elements or other materials that are not original to participant, not in the public domain or that have not been licensed from the applicable owners by participant may result in disqualification.

Entry must be the participant's original creation and may not contain any third party material without the proper permissions. Entry may not have been published previously or won any other award, and the right to submit it must not be restricted. Entry cannot defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights including but not limited to copyrights or trademarks.

By submitting the Entry, participant agrees that his/her Entry conforms to these Official Rules, the Terms of Use and that Sponsor, in its sole discretion, may disqualify his/her Entry for any reason, including if it determines, in its sole discretion, that his/her Entry fails to conform to these Official Rules in any way or otherwise contains unacceptable content as determined by Sponsor.

By submitting an Entry, participant hereby grants permission for the Entry to be posted on iReport or other sites owned or operated by CNN, including, but not limited to, CNN.com. Participant agrees that Promotion Entities are not responsible for any unauthorized use of Entry by third parties. Promotion Entities do not guarantee the posting of any Entries. Participants agree that they will not

use the Entry for any other purpose, including, without limitation, posting the Entry to any online social networks, without the express consent of Sponsor in each instance.

PRIZES: Grand Prize Winner will receive a three (3) day/two (2) night trip to New York, New York for two (2) people, at an approximate retail value (“ARV”) of \$2,500.00. The Grand Prize includes the following: (a) round trip coach class airfare from the major U.S. gateway airport nearest the Grand Prize Winner’s residence to a New York City area airport; (b) round trip airport transfers between the airport and a New York City hotel; (c) double occupancy standard hotel accommodations for two (2) (one (1) room) at a hotel in the New York City area for two (2) nights (chosen by Sponsor); (d) an opportunity to meet Jane Velez-Mitchell (based on scheduling and availability of talent); and (e) Three Hundred Fifty Dollars (\$350.00) spending money. Actual value of Grand Prize may vary based on point of departure and airfare fluctuations. The Grand Prize Winner is responsible for all costs and expenses not expressly provided for above, including additional ground transportation, additional meals, incidentals, tips, telephone calls, souvenirs, other personal expenses and hotel charges incurred during the trip. All travel arrangements must be made through Sponsor’s agent on a carrier of Sponsor’s choice and trip must be booked a minimum of forty-five (45) days in advance. Winner and guest must depart from the same airport and travel on the same itinerary. Dates are subject to talent availability and certain black-out dates and other travel restrictions may apply. Sponsor reserves the right to approve any travel dates and trip must be taken by March 29, 2010 or such prize will be forfeited. Sponsor is not responsible for any travel related delays or cancellations. Grand Prize Winner and guest are responsible for obtaining proper documentation (e.g., valid photo ID) prior to travel. All prize details are at Sponsor’s sole discretion.

Weekly Winners will each receive an autographed copy of Jane Velez-Mitchell’s book “iWant” at an ARV of Twenty-Five Dollars (\$25.00). Total ARV of Weekly Winners prizes: Five Hundred Dollars (\$500.00).

TOTAL ARV OF ALL PRIZES: Three Thousand Dollars (\$3,000.00).

No substitution or transfer of prizes or cash redemptions permitted by the Winner(s). Sponsor reserves the right to substitute, for any reason whatsoever, a prize (or portion thereof) of comparable or greater value, at its sole discretion. Prize is awarded “as is” with no warranty or guarantee, either expressed or implied by the Sponsor. Winners are responsible for the reporting and payment of all taxes (if any) as well as any other costs and expenses associated with acceptance and use of prize not specified herein as being awarded.

GENERAL RULES AND REGULATIONS: By entering this Promotion, participants grant Promotion Entities and their designees the right, unless prohibited by law, to use their names, cities and states of residences, voices, pictures and likenesses, without compensation, notification or approval, for the purpose of advertising and publicizing the goods and services of the Promotion Entities and all matters related to the Promotion, in any manner or medium, now or hereafter known, throughout the world in perpetuity. Grand Prize Winner’s travel companion must be a legal US resident and of legal age of majority in his/her state of residence (and at least age 18) unless Grand Prize Winner is such guest’s parent or legal guardian. Grand Prize Winner’s travel companion (or, if a minor, Grand Prize Winner on behalf of travel companion) will be required to execute and return a liability/publicity release prior to ticketing. Winners may each be required to execute an affidavit of eligibility, liability release, tax acknowledgment form and, except where

prohibited by law, a publicity release and return within five (5) business days of issuance of notification. Noncompliance within this time period or failure of potential winner to respond after three (3) notification attempts may result in disqualification and, at Sponsor's discretion, an alternate winner may be selected. If: (a) any prize or prize notification is returned as undeliverable; (b) a potential Winner declines his or her prize; (c) the potential Grand Prize Winner is unable to travel on dates approved by Sponsor; or (d) a potential Winner fails to comply with any of the Official Rules as outlined herein, such potential Winner will be disqualified and an alternate winner will be selected by random drawing at Sponsor's sole discretion. The Promotion Entities expressly disclaim any responsibility and entrants agree to indemnify and hold harmless the Promotion Entities from and against any and all claims, actions, demands and/or liability for injury, damage or loss whatsoever relating to or arising in connection with participation in this Promotion (regardless of the cause of such injury, damage or loss) and/or the delivery and/or subsequent use or misuse of any of the prizes awarded (including any travel or activity related thereto).

OFFICIAL RULES OR WINNERS' LIST: For a copy of the Official Rules or the Winners List (available on or about December 20, 2009), send a self-addressed, stamped envelope (residents of VT need not include return postage on rules requests) to the following address by January 20, 2010 (Please specify "Official Rules" or "Winners") – "Jane Velez-Mitchell's "iWant" Contest" One CNN Center, NT1001H, Atlanta, Georgia 30303.

SPONSOR: Cable News Network, Inc., One CNN Center, Atlanta, Georgia 30303.

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